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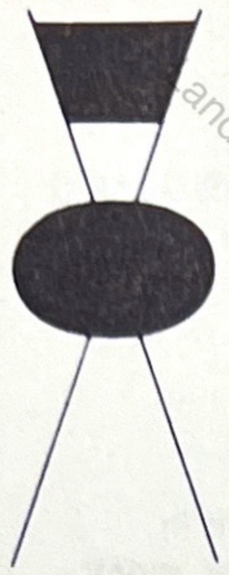
Winter 1957

Landsdork



furniture forum

reference of contemporary design

WINTER 1957

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Note: FURNITURE FORUM is so designed that the 4-issues of each year may be bound into one cover, thereby providing a permanent accumulative source-reference volume.

Since the 4-issues of each year constitute a Volume, subscriptions are only sold by the year to include the 4-issues.

furniture forum

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publisher's notes

Eight and a half years ago, when this publication was still in the conversation-stage, little did your editor envision the many many experiences that lay ahead. Contemporary sources were few, but the movement was definitely established and each day saw forward progress and accomplishment amongst the designers, manufacturers, importers and distributors. Contemporary shops were opening all over the United States, Canada and many other countries.

By guess, by error and by golly, the first issue was born and was promptly accepted by the contemporary field of design. To be truthful and correct, it is necessary to give full credit where it is rightfully due. Forward looking architects and designers gave this contemporary movement it's real help and support. Without them, the movement might still be struggling for consumer acceptance. The public mood, the timing and the need for a fresh approach to living, all combined to give the necessary impetus to make the contemporary movement grow by leaps and bounds.

Grow and grow it did, but surprisingly only a very few of the firms faded from the scene. The growth was great but it was solid growth to fill consumer requirements. During this growth, it was indeed interesting to see the common bond of dedication to the movement that brought the many competitors into close relationship with one another and how harmoniously they would work with each other in helping the overall common cause.

Today the growth still continues, it is not a spectacular growth, rather it is a continuing steady growth with consumer good taste really guiding the pattern. Design Shows, Exhibitions and museums together have helped develop a very design-conscious public.

The shelter publications, architectural and trade publications have all made wonderful contributions to the contemporary movement and to them much thanks is due. We sincerely hope our publication which has been solely dedicated to the movement has made some definite contribution. Since our start eight years ago, each of the thirty-two issues has been an exciting experience and we look forward to issues to come. We will continue to exercise selectivity in choosing our material so that we bring to our readers, the best of the contemporary designs in interior furnishings.

Phillip L. Pritchard
Editor-Publisher

Landsdork

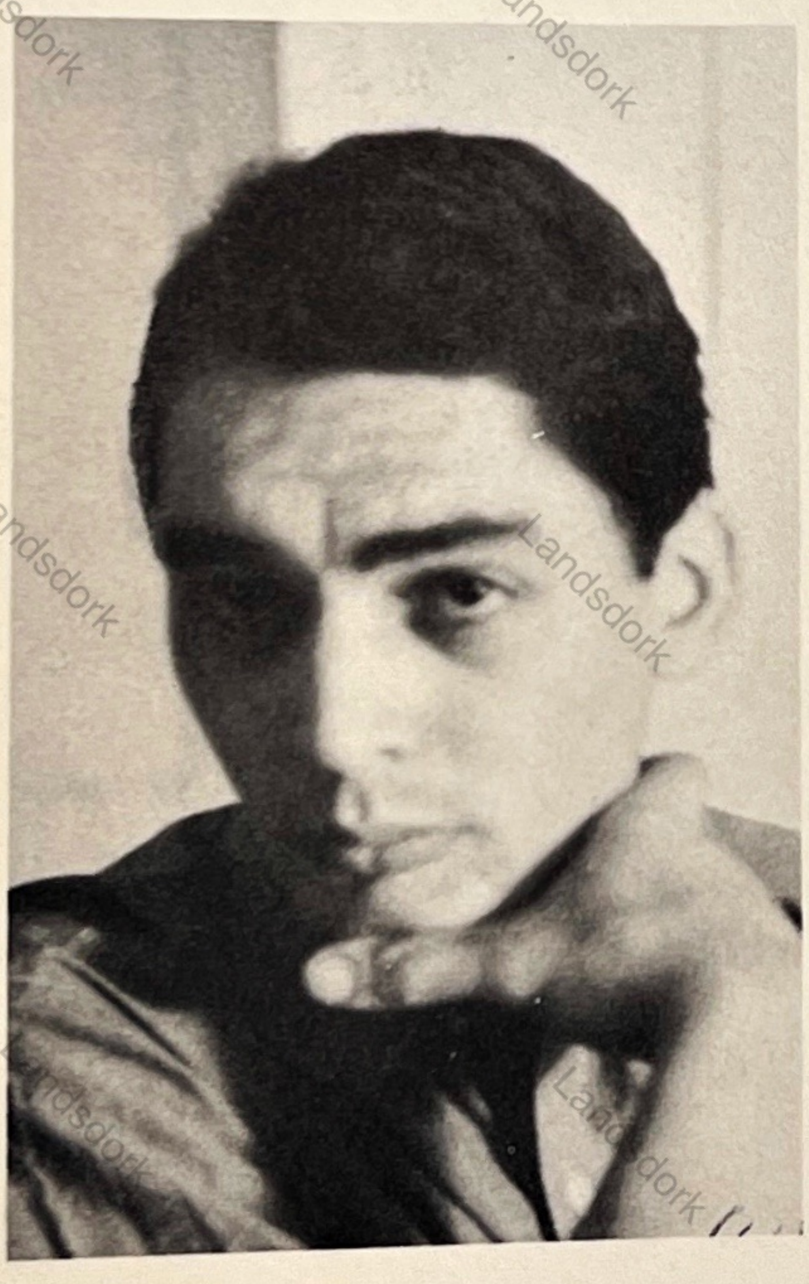
personalities

ERIK HERLOW is a member of the Academic Architects' Society and Vice President of the Danish Association of Industrial Design. Among his recent designs is a new series of modular furniture comprising cabinets, chests, sideboards, filing units with writing desks, dining and working tables, sofas, tables and benches. These designs are being presented to the American market by Georg Jensen in an "Exhibition of New Scandinavian Designs" in mid-January.

PAUL KJAERHOLM has gained wide recognition through his exhibition at the Museum of Decorative Arts in Trondheim, Norway and his latest showing at the 1957 Triennale, Milan. Utilizing chrome steel in a combination of leather, cane, canvas and flagline, the designs are both functional and attractive. Also in his new design series are several table designs combining glass, slate and various woods. These designs will be presented in the mid-January exhibition at Georg Jensens, New York.

personalities

BITTAN VALBERG a young artist has created cogent abstractions using full ranging intensities of color and linear forms in her rugs and wall hangings. Using Swedish techniques, she has attuned the designs to contemporary American taste. Using colors of maximum vitality Miss Valberg creates variations of tones interwoven to achieve desired color depth and life. The Valberg designs will also be presented at Jensen's mid-January exhibition.



CARL RAMIREZ is an industrial and graphic designer. After studying at Rutgers University, Drew University, the Newark School of Fine Arts and the New School for Social Research, Carl went to work with George Nelson, Will Burtin and is now associated with Mel Richman, Inc. Among his graphic designs he created the cover-design for this years FURNITURE FORUM.

GRETE JALK is a native of Copenhagen and studied at the School of Applied Art and at the Royal Academy of Fine Arts. She has exhibited furniture designs at the Triennale and the Copenhagen Cabinet Makers' annual exhibition and the Danish Society of Arts & Crafts. Now while practicing architecture, Miss Jalk continues to design fabric-printings, wallpapers and furniture.

Item No. 5716 **Daybed**
80" x 30½" x 27", high
Two loose down-over-rubber end cushions; rubber-filled seat cushion
Wood: walnut
Yardage: 8½; leather, 110 sq. ft.
Approximate Retail Price: 720.00, **muslin**

Item No. 5715 **Sofa**
80" x 30½" x 27", high
Four loose down-over-rubber back cushions, one long rubber-filled seat cushion.
Wood: walnut
Yardage: 9; leather, 120 sq. ft.
Approximate Retail Price: 935.00, **muslin**

Alternating walnut panels with open spaces and sculptured lines of the long, low frames distinguish these pieces from the Janus Collection:

ALL DUNBAR furniture is designed by EDWARD WORMLEY

DUNBAR FURNITURE CORPORATION OF INDIANA
Berne, Indiana

Showrooms:
Grand Rapids
San Francisco
Seattle
Dallas
Los Angeles

Available for residential or contract installation

30-page brochure available upon request

Designer: H. LOHMEYER
Item No. 413 Settee
76" x 30" x 29", high
Same construction as #412
Approximate Retail Price: 450.00, **covered**

Item No. 412 Lounge Chair
34" x 30" x 29", high
1" foam rubber over plywood shell
Seat & back foam rubber over rubber webbing
Special covers in wool, nylon, dralon or rhovyl
Approximate Retail Price: 250.00, **covered**

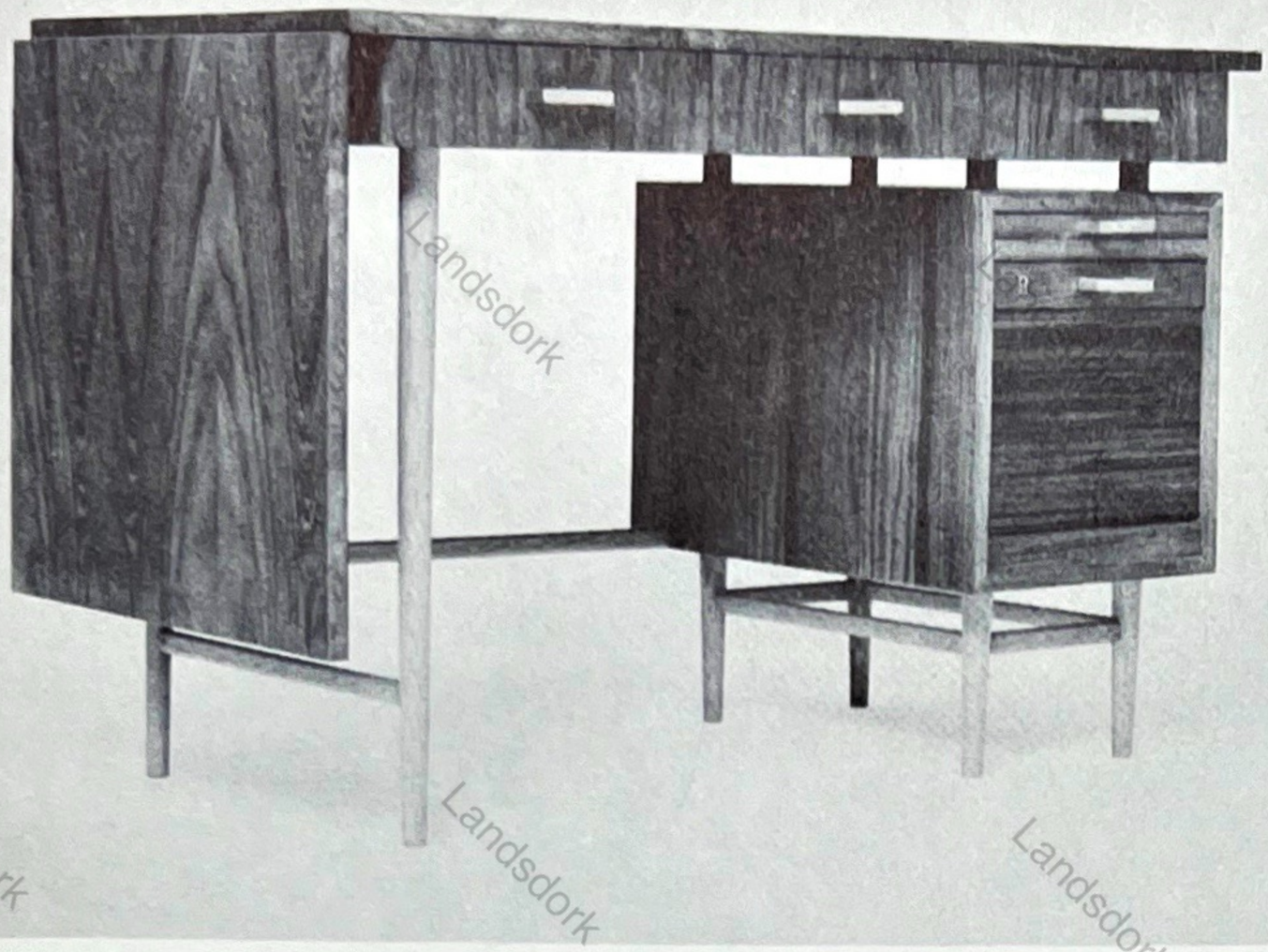
Designer: Prof. HIRCHE

Item No. 454-A Side Chair
19" x 24" x 33", high
Swiss cherry or teak
Foam rubber over rubber webbing
Approximate Retail Price: 94.00, **muslin**
Item No. 454-B Conference Chair
23" x 24" x 33", high
Also available with 36" high back
Approximate Retail Price: 130.00, **muslin**

Item No. 21A Stacking Chair
European beech in oiled, lacquered or painted finishes
Approximate Retail Prices:
All plywood seat & back 26.00
Uph. seat, plywood back 38.00, **covered**
Upholstered seat & back 48.00, **covered**

HANSEATIC FURNITURE COMPANY
7300 University Avenue
Chicago 19, Illinois

furniture forum



Designer: JOHN HANSEN
Item No. 15101-T **Desk**
46" x 23" x 29½", high
Rectangular, plain top with
22" drop-leaf; Tambour pedestal
with pull-out board & 3-drawers
Woods: teak, walnut or palisander
Approximate Retail Prices: 345.00, **teak**
(Other pedestals available) 365.00, **walnut**
395.00, **palisander**

Item No. 12201 **Chair**
25" x 29" x 30", high
Straight wood arms; loose cushions
Price includes upholstery fabric
from our wide selection of Danish fabrics
Approximate Retail Price: 165.00,
(Available in teak or walnut)

Item No. 12220 **Chair**
24½" x 26" x 30½", high
Wood arms & back panel
Tight upholstered seat
Prices include upholstery
fabric from our wide selection
of Danish fabrics
Approximate Retail Prices: 135.00, **teak**
140.00, **walnut**

Prices quoted f.o.b. New York warehouse

Catalog available upon request

Available residential
or contract installation

MILLS—DENMARK
227 East 56 Street
New York 22, New York

furniture forum

Item No. 1072 **Sectional**
74½" x 32" x 28", high
Legs: Walnut, natural finish
Seat: Foam over coil springs
Loose down pillows
Approximate Retail Price: 428.00, **muslin**

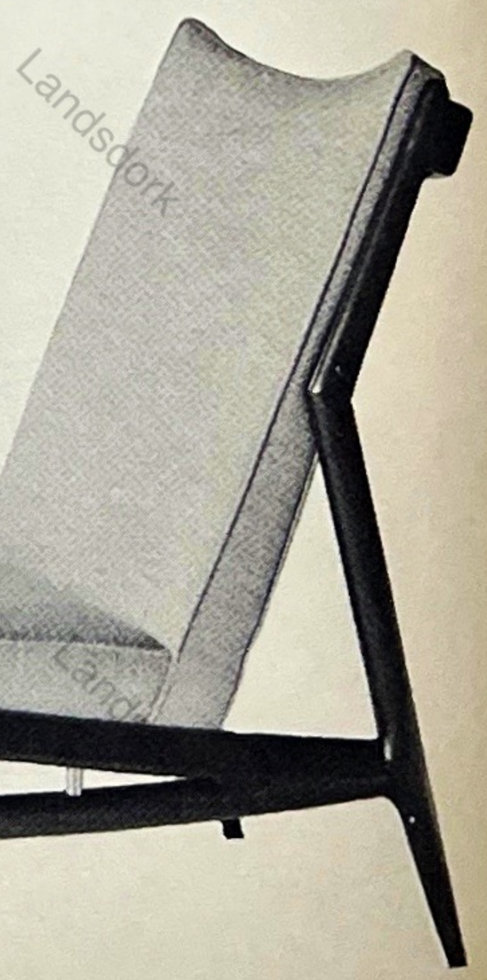
Item No. 8301 **Cocktail Table**
60" x 36" x 15", high
Wood: walnut, natural finish
Approximate Retail Price: 129.00

Item No. 1048/1060 **Sectional**
72" x 32" x 28", high
Approximate Retail Price: 424.00, **muslin**

Sectional units available with tight back & loose cushions or tight back and seat. Also, available with different arm designs and basic shapes, such as 90 degree curves.
90-75 and 45 degree angle sections, etc.

Available for residential or contract installation

Item No. 8307 **Table**
Wood: walnut, natural finish
Feather-edge drawer construction
Approximate Retail Price: 139.00



Showrooms:
Chicago—Merchandise Mart
New York—136 East 40 Street

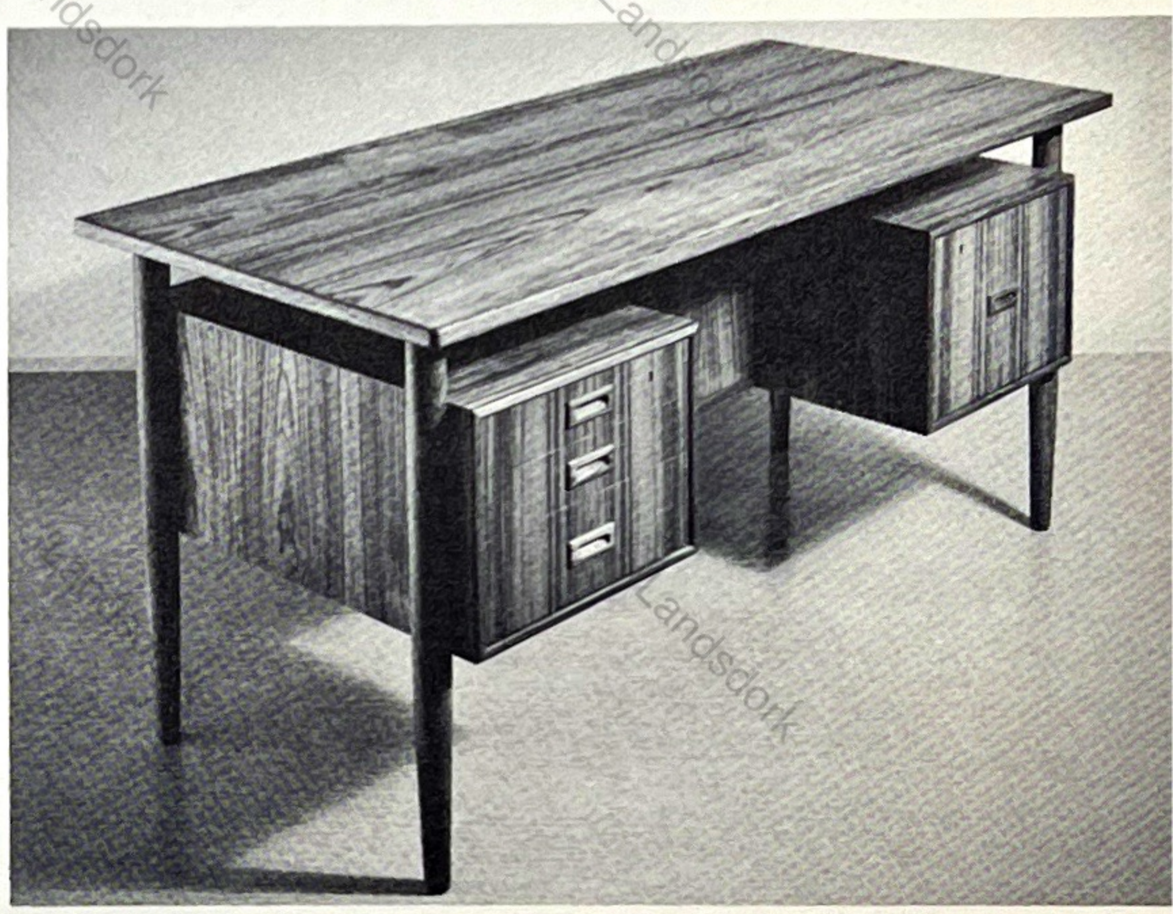
Item No. 1556 **Chaise**
54½" x 26" x 36", high
Base, walnut, natural finish
Brass spacers, pewter finish
Approximate Retail Price: 260.00

ERWIN-LAMBETH, INC.
Thomasville, North Carolina

furniture forum

Item No. 803 **Desk**
Size: 66" x 32"
All teak, natural oil finish
Approximate Retail Price: 285.00

Item No. 801 **Desk**
Size: 48" x 24"
All teak, natural oil finish
Approximate Retail Price: 175.00



Item No. 802 **Desk**
Size: 58" x 24"
All teak, natural oil finish
Approximate Retail Price: 250.00

Showrooms:
Los Angeles—3157 Wilshire Blvd.
San Francisco—478 Jackson Street

furniture forum

ZACHO
3157 Wilshire Boulevard
Los Angeles 5, California

Landsdork

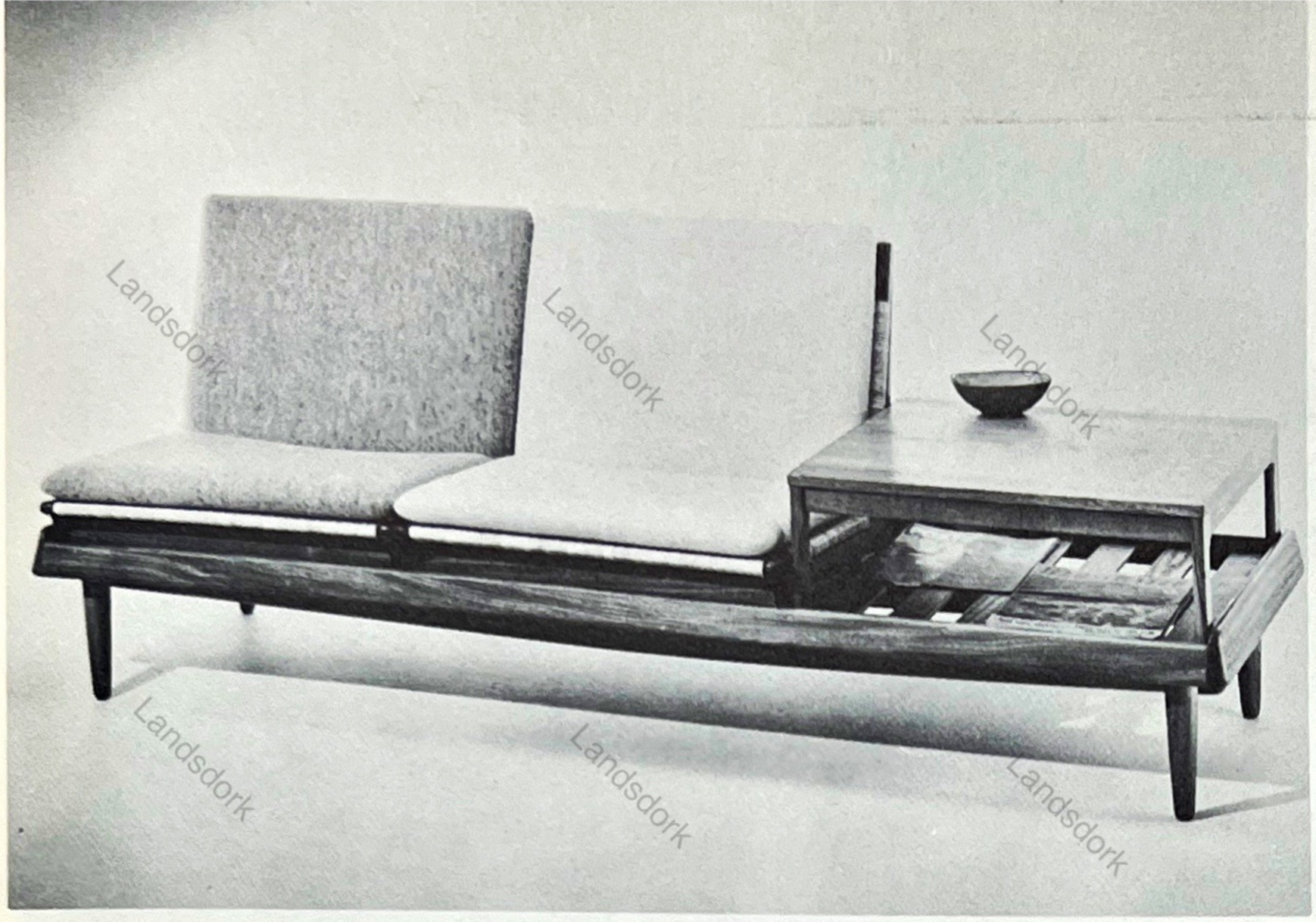
Item No. 3021 **Chair**
Walnut wood legs with bronze or chrome ferrules. Legs equipped with swivel glides; rear glides are adjustable
Yardage required, 2; leather, 21'
Approximate Retail Prices: 118.00 **naugahyde**
Naugahyde back & fabric seat, 126.00
Top grade leather 160.00
(Shipped in cartons—with legs, **K.D.**)

The "HYLITE" Line

Available for contract installation

Item No. 3022 **Arm Chair**
Walnut wood legs with bronze or chrome ferrules. Legs equipped with swivel glides; rear glides are adjustable
Yardage 2¼; leather, 28'
Approximate Retail Prices: 140.00 **naugahyde**
Naugahyde back & fabric seat, 148.00
Top grade leather 182.00
(Shipped in cartons—with legs, **K.D.**)

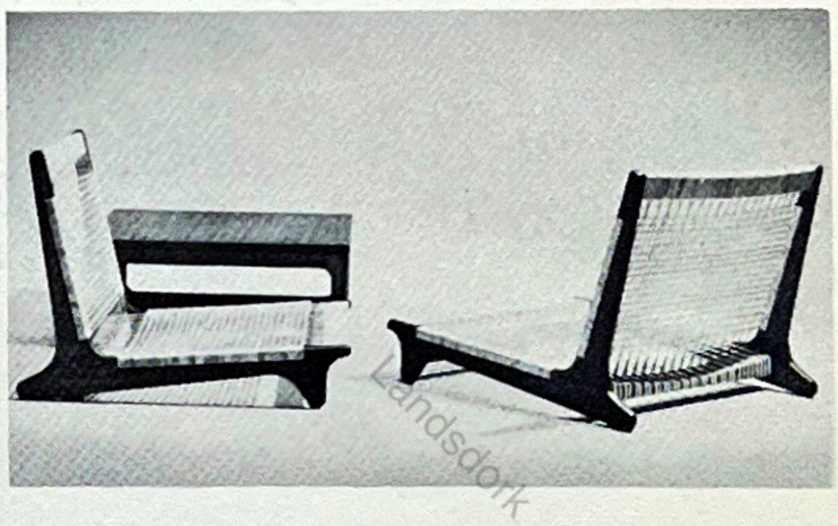
THE B. L. MARBLE CHAIR CO.
Bedford, Ohio

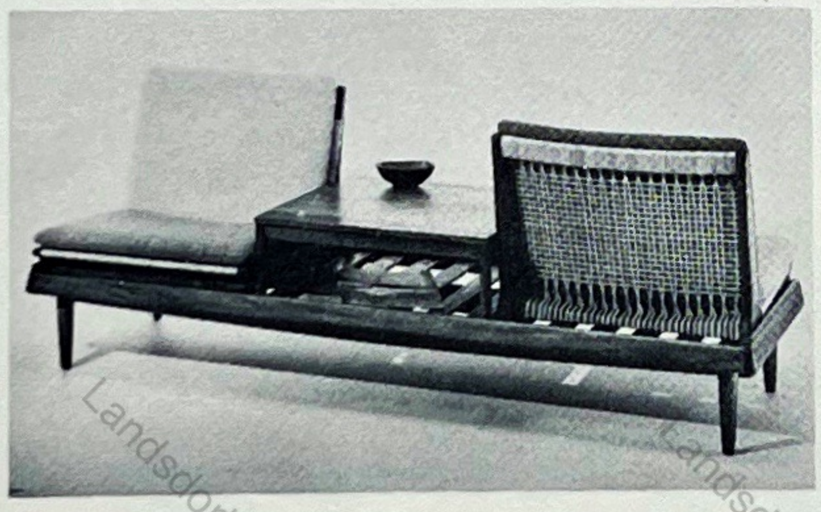


The NEW CONVER-TABLE

Designer: HANS OLSEN

Item: CONVER-TABLE
Chair: 25" x 25½" x 19½", high
Table: 24½" x 24" x 9", high
Bench: 27" x 76½" x 11½", high
Wood: teak, handrubbed oil finish
seats & back are cane
Approximate Retail Price: 425.00, **complete**

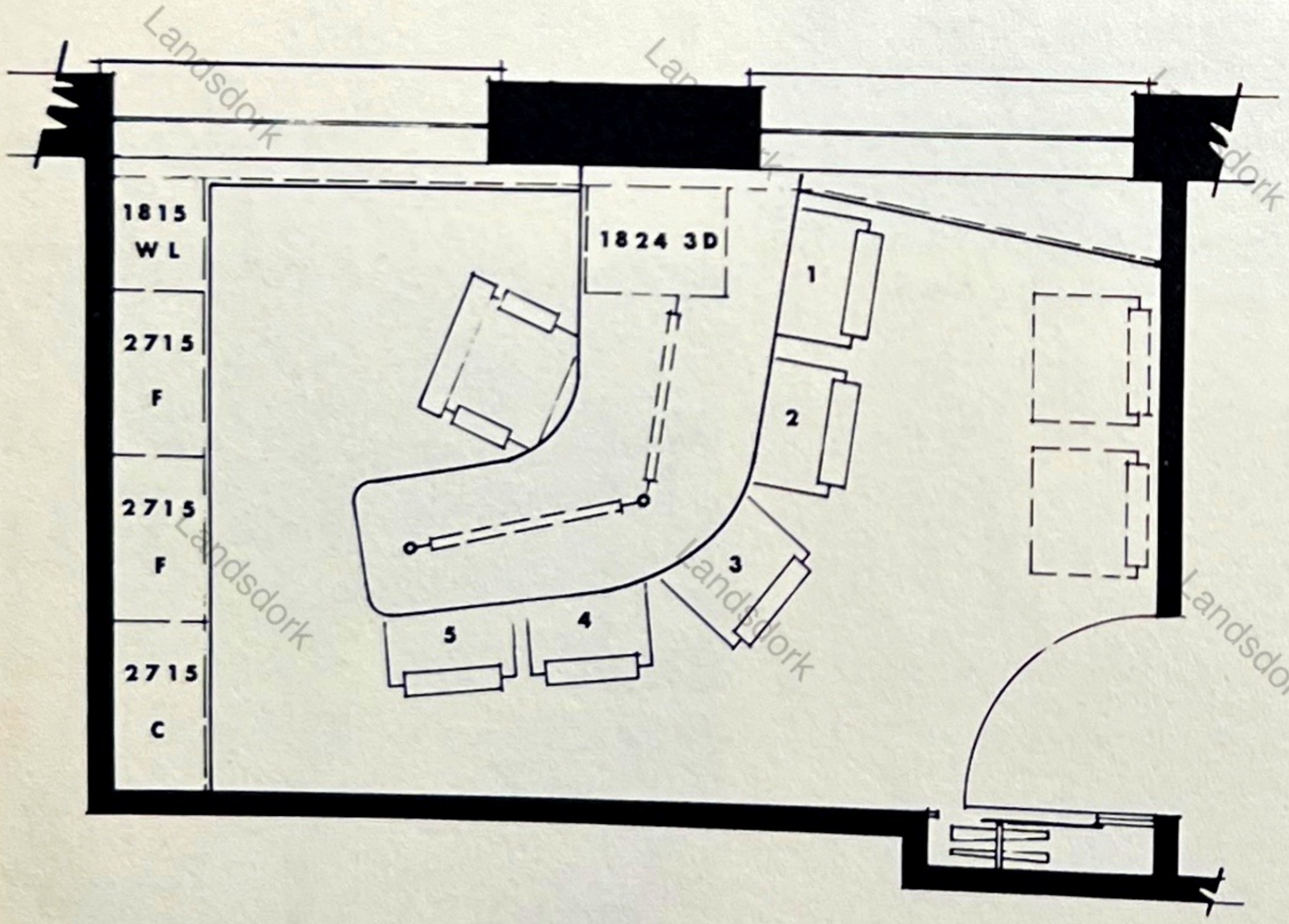




Available for residential or contract installation

SELECTED DESIGNS INC.
14633 Ventura Boulevard
Sherman Oaks, California

Interior Designer Consultant: ROL JOHNSON



Problem:

Creating a conference area to accommodate five persons in a space of 8'3" by 14'6".

Solution:

Designed a conference desk-top with selected OSI cabinets and cane panels as illustrated providing ample accommodation without crowding.

OSI provides a professional service to architects, interior designers and interior decorators to assist them in effecting a functional solution to difficult problems.

The approximate retail price of the OSI components used on this installation was 1200.00.

All installations are interchangeable & completely removable without any structural damage. Only ordinary finish-carpenter labor required.

OFFICE SUITES, INC.
(formerly Tower Suites, Inc.)
21 West Illinois Street
Chicago 10, Illinois

furniture forum

Landsdork

Designer: BORGE MOGENSEN

Available for residential or contract installation

Prices quoted F.O.B. warehouse

Item No. 550 **Modular Case Group**
106" x 21" x 71½", high (as shown)
Woods: smoked oak with teak, drawer fronts and doors
Approximate Retail Price: 1,230.00 **(as shown)**
(Nine cases and three bases in group)

Showrooms:
New York—600 Madison Avenue
Chicago—John R. Willis Company
San Francisco—Cole-Miller Company
Los Angeles—Walter Birnie
Dallas—W. Glenn Hennings

furniture forum

DUX, INC.
390 Ninth Street
San Francisco 3, California

Landsdork

Item No. 23P-B **Executive Desk**
Overall length, 96"
Available with satin brass bases, as shown, or with black metal or walnut wood bases
Approximate Retail Price: 504.00

Designer: WALTER DORWIN TEAGUE

All tops available in either Formica or wood

Wood on all units—walnut

Finishes:
Hand-rubbed, linseed oil or lacquer

Item No. 2223-37 **Double Pedestal Desk**
72" x 36" x 29", high. Black metal, as shown, or walnut wood bases. Also available with satin brass bases
Approximate Retail Prices: 540.00, **as shown**
(Other sizes available) ..... 575.00, **satin brass**

Item No. 6362-10 **Credenza**
72" x 18" x 26", high
Shown with satin brass bases
Available in black metal or walnut wood bases
Approximate Retail Prices: 442.00, **satin brass**
(metal & walnut wood bases) 426.00

Showrooms:
New York—160 East 56 Street
Chicago—6-171 Merchandise Mart
San Francisco—414 Jackson Street

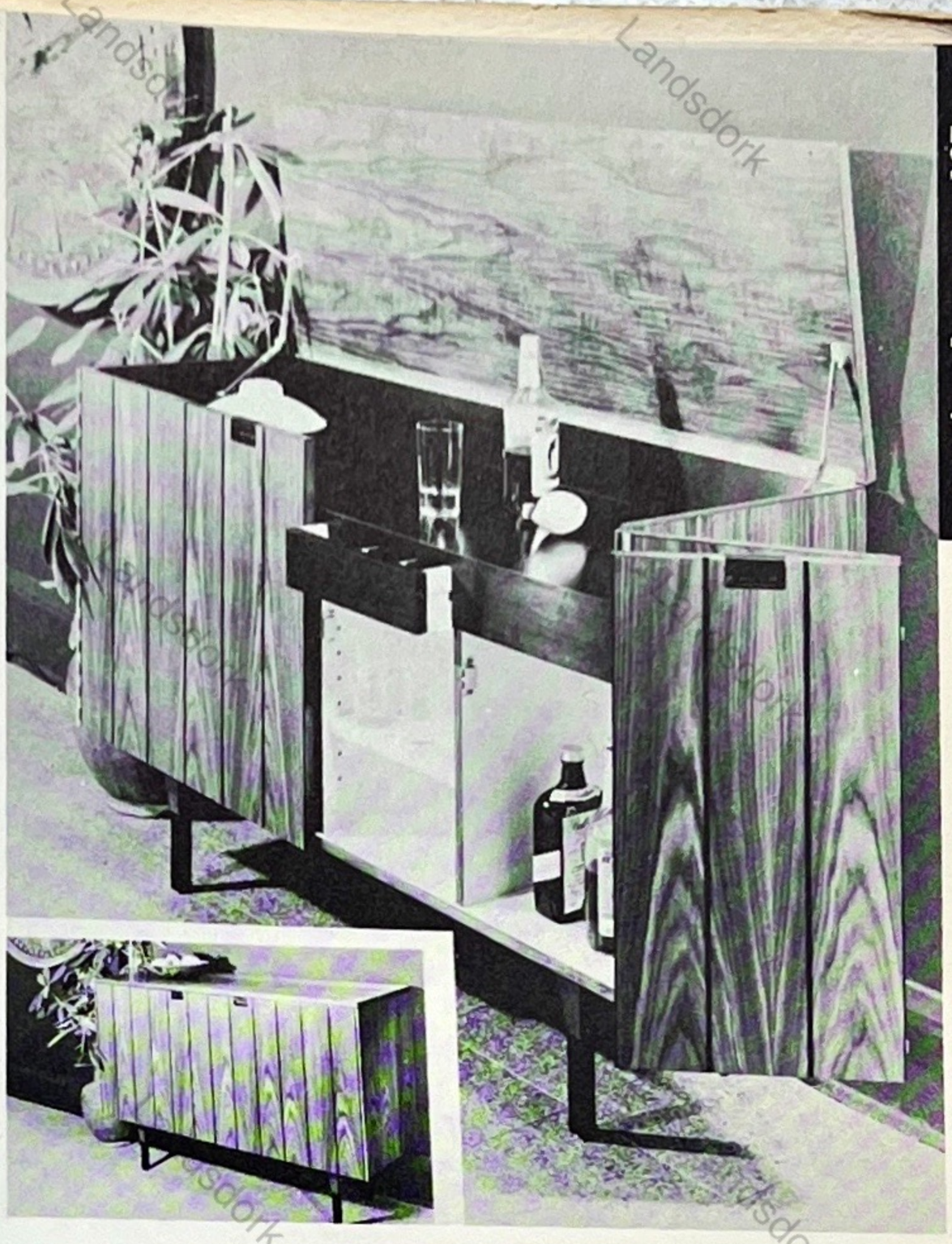
Available for contract installation

Prices quoted f.o.b. factory, Westerly, R.I

THE ORSENIGO CO., INC.
160 East 56 Street
New York 22, New York

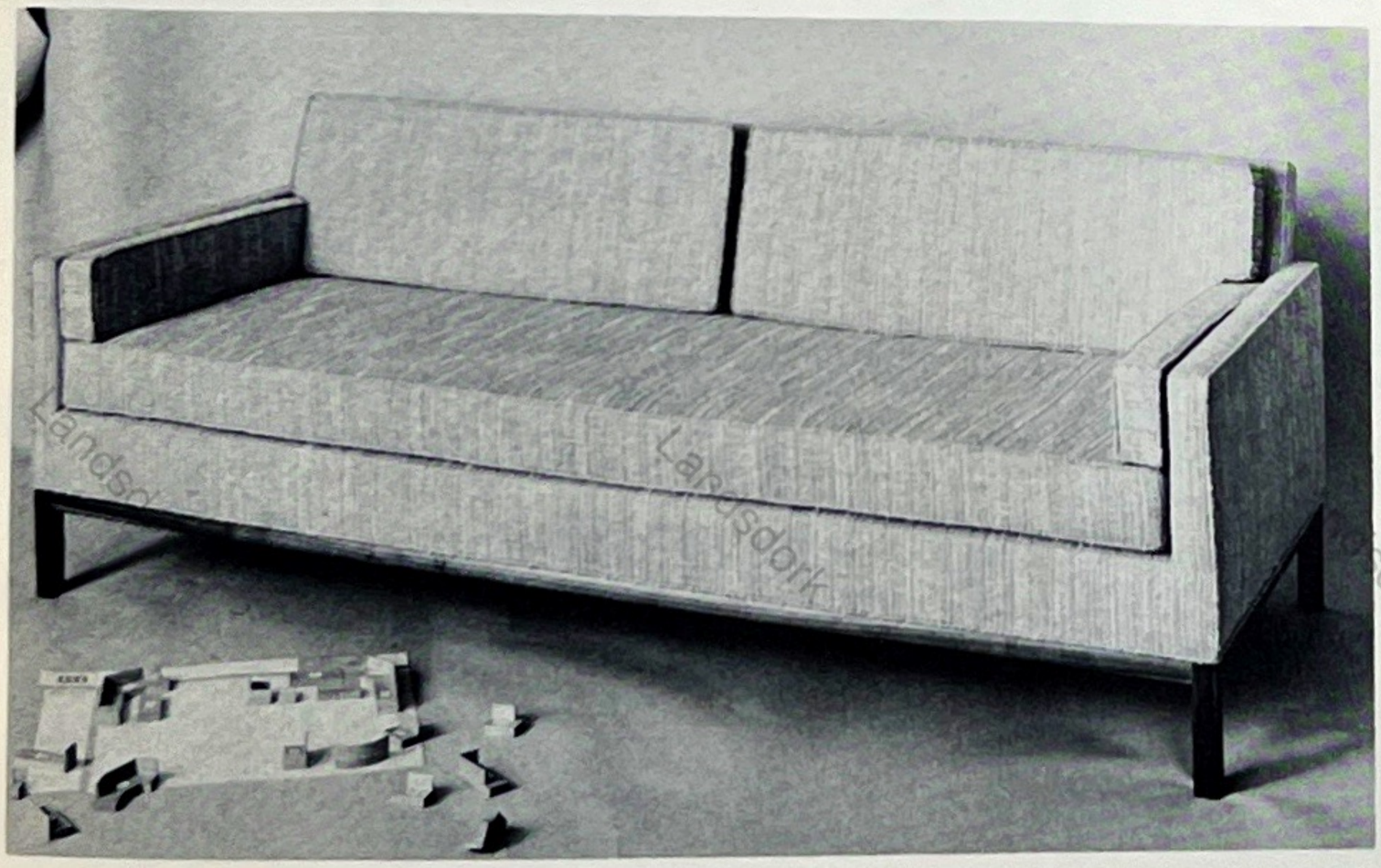
furniture forum

Designer: MILO BAUGHMAN



Item No. 3375 Bar Storage Unit
60" x 18" x 31", high
Walnut & ebony exterior; top bar surface and service bar are black Formica
Storage spaces are white lacquered

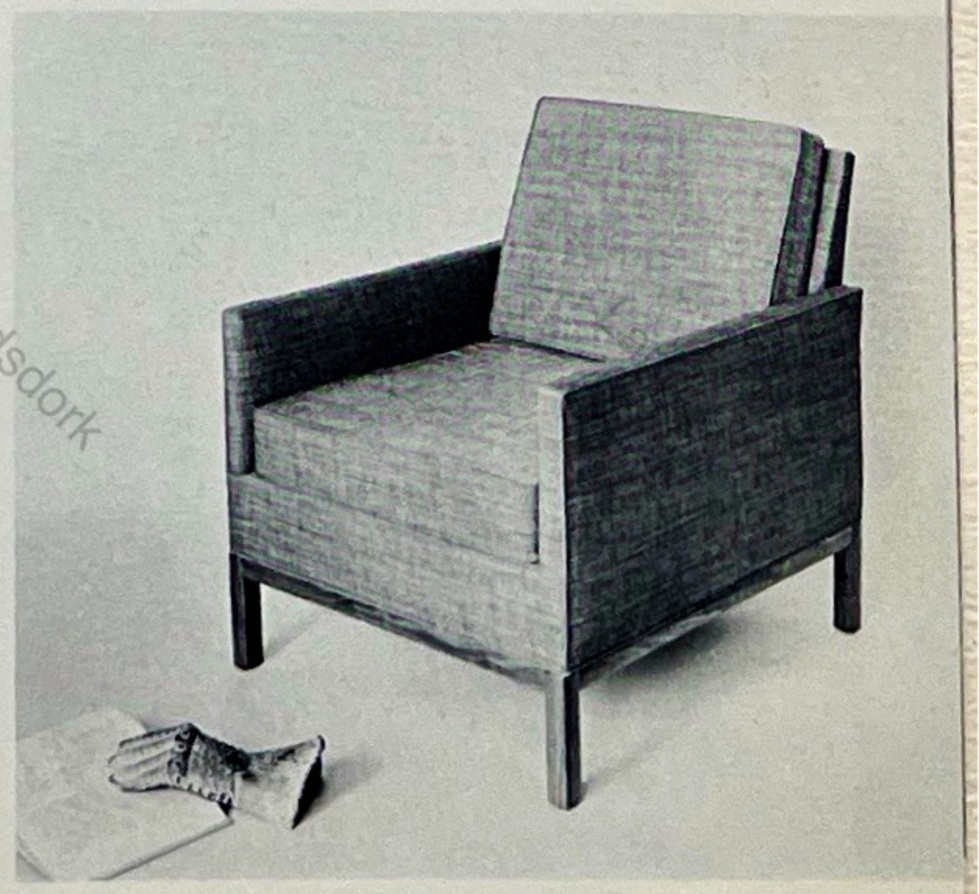
Showrooms:
New York—305 East 63 Street
Chicago—600 Merchandise Mart
Dallas—160 Decorative Center
St. Louis—1209 Washington Ave.
Cleveland—4019 Prospect Ave.
Minneapolis—212 Eleventh Street
San Francisco—528 Washington Street
Miami Beach—1145 - 97 Street



Item No. 208 Sofa
80" x 32" x 29", high
Foam rubber construction
Frame around base is walnut, oil finish
Foam pillows, bolsters & seat cushions
Yardage required, 13

Available for residential or contract installation

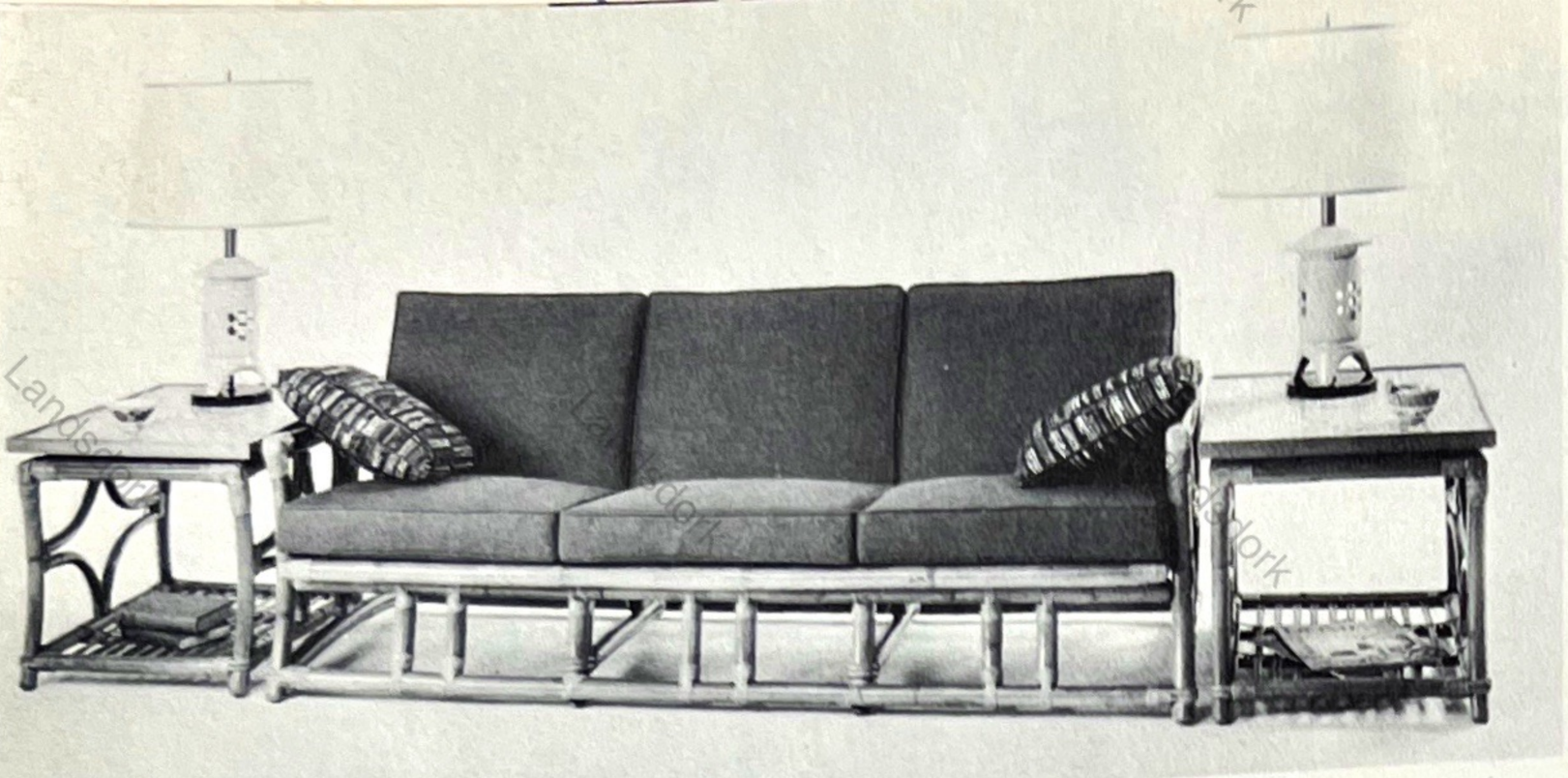
Prices available upon request



Item No. 202 Arm Chair
Foam rubber construction
Frame around base is walnut, oil finish
Yardage required, 6½
Removable seat & back cushions

furniture forum

ARCH GORDON & COMPANY, INC.
2500 North Bosworth Street
Chicago 14, Illinois



Item No. 6060SU **Sofa**
76″ x 35″ x 28″, high
Approximate Retail Price: 395.00

Item No. 6343T **Table**
21″ x 30″ x 21″, high
Approximate Retail Price: 79.00

Available for residential or contract installation

Designer: JOHN B. WISNER, A.I.D.

Item No. 6060CU **Chair**
Approximate Retail Price: 155.00

Item No. 6260U **Ottoman**
Approximate Retail Price: 87.00

Item No. 6346T **Table**
34″ x 34″ x 19″, high
Approximate Retail Price: 99.50

Item No. 6061SU **Sectional Unit**
50″ x 35″ x 28″, high
Approximate Retail Price: 245.00

Item No. 6063SU **Sectional Unit**

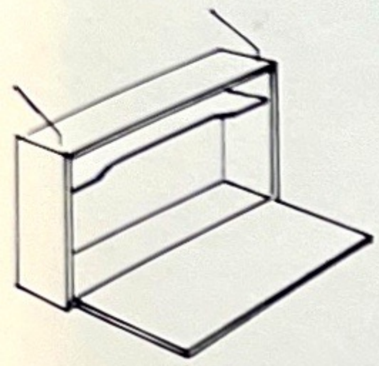
Showrooms:
New York—305 East 63 Street
Chicago—Merchandise Mart

FICKS REED CO.
Charlemar Drive
Cincinnati 27, Ohio

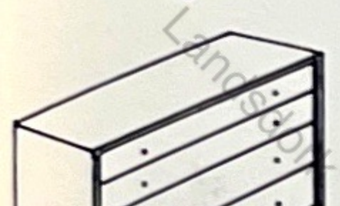
The MOBILIA COLLECTION,
a complete group of wallhung
& floorstanding shelves, cabinets,
bench-tables in oil-finished walnut.

Item No. 3004 **Cabinet**
36" x 12" x 17", high
Dropleaf storage, record
or Hi-Fi cabinet

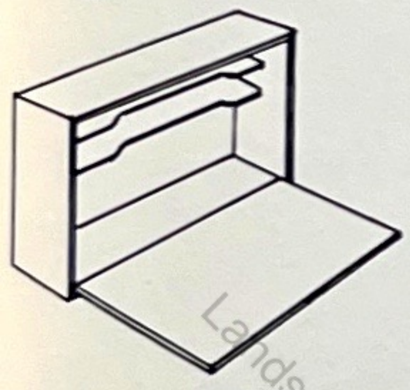
Item No. 3017 **Secretary**
36" x 12" x 17", high



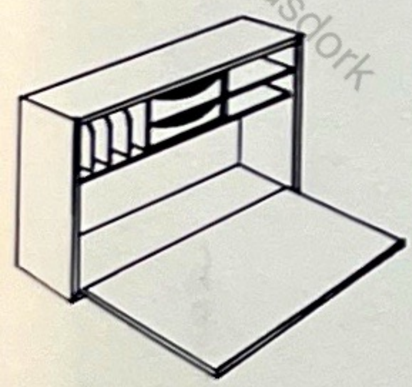
Item No. 3028 **Bar Unit**
36" x 12" x 17", high



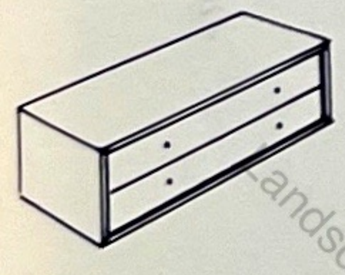
Item No. 3002 **4-Drawer Chest**
36" x 18" x 21", high



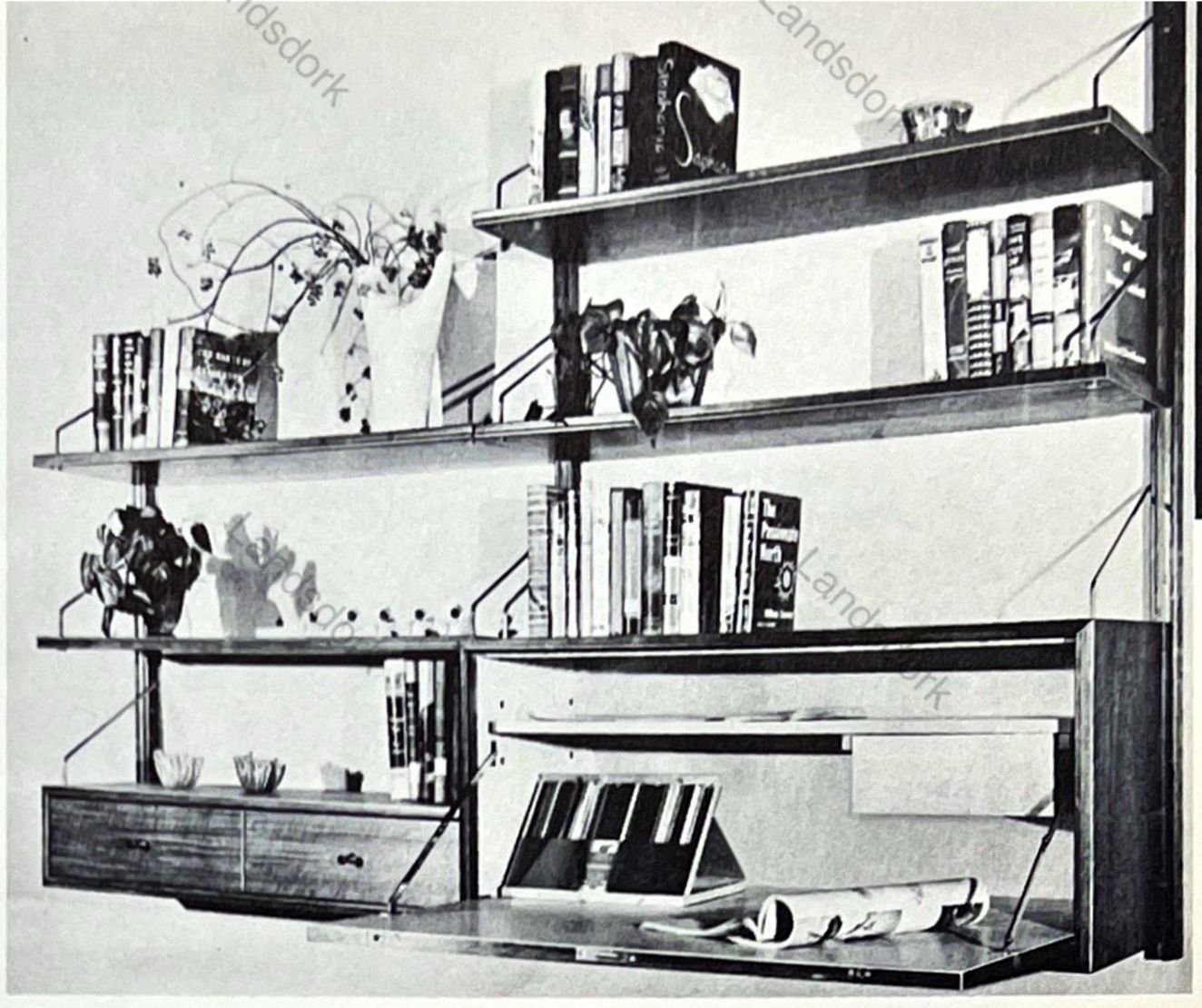
Item No. 3003 **Bar Unit**
36" x 12" x 21", high



Item No. 3005 **Secretary**
36" x 12" x 21", high

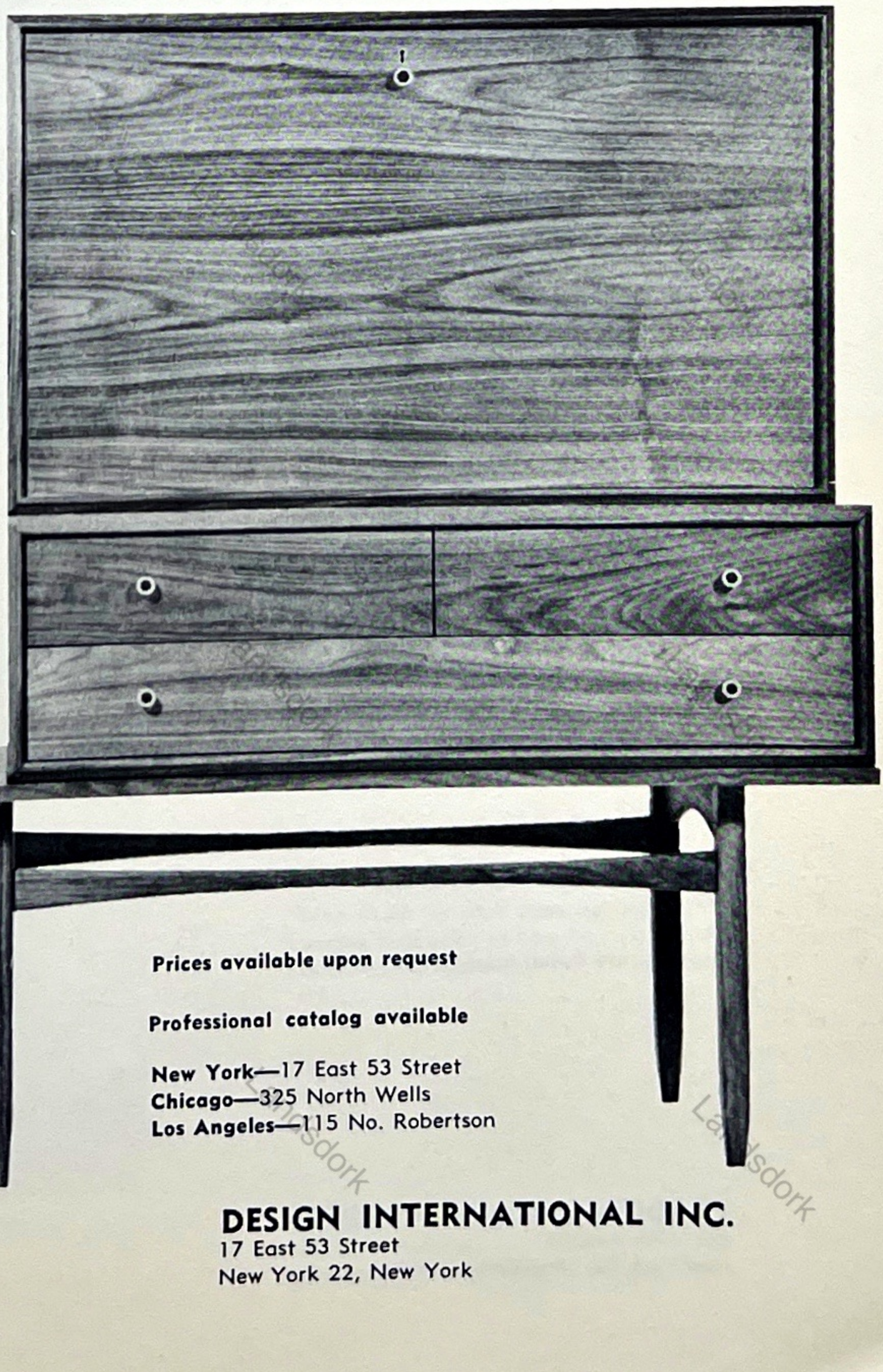


Item No. 3007 **2-Drawer Unit**
36" x 18" x 10", high



Wallhung Unit

Available for residential
or contract installation



Item No. 2014 **Bench/Table**
72" x 19" x 15", high

Prices available upon request

Professional catalog available

New York—17 East 53 Street
Chicago—325 North Wells
Los Angeles—115 No. Robertson

DESIGN INTERNATIONAL INC.
17 East 53 Street
New York 22, New York

furniture forum

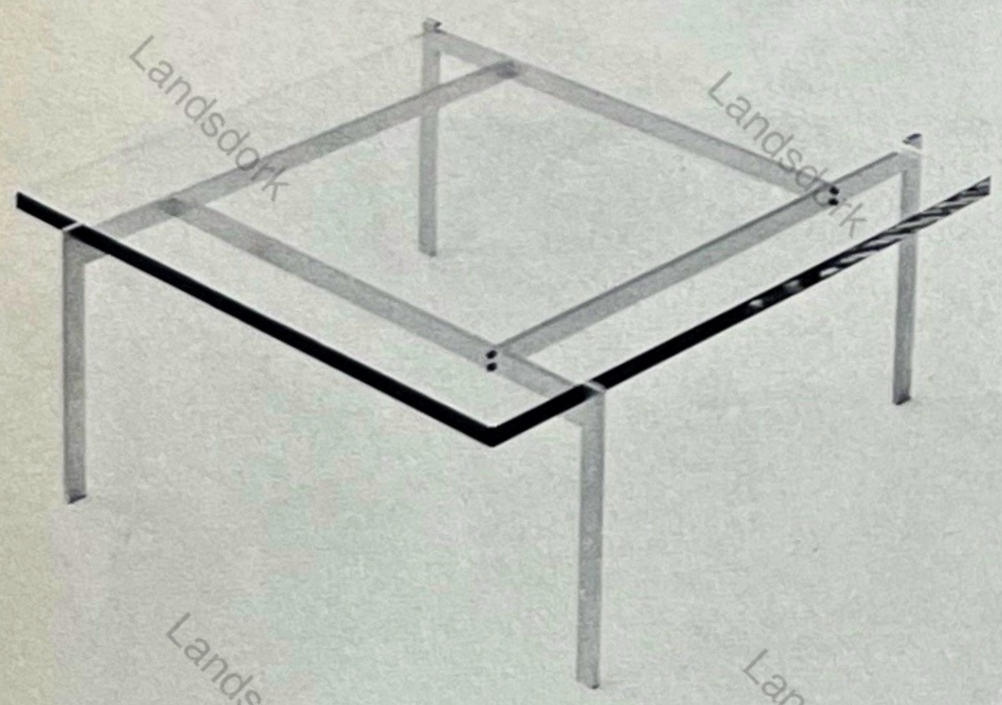
Landsdork

Item No. AK-15-41 **Table**
70" x 35" x 29", high
Chrome plated steel legs
Black ash or oak top
Approximate Retail Price: 135.00

Item No. AK-10-80 **Sofa/Bench**
75" x 31½"
Chrome plated steel frame
Tan or black oxhide
Approximate Retail Price: 747.00, **covered**

Distributors for Georg Jensen, Inc.

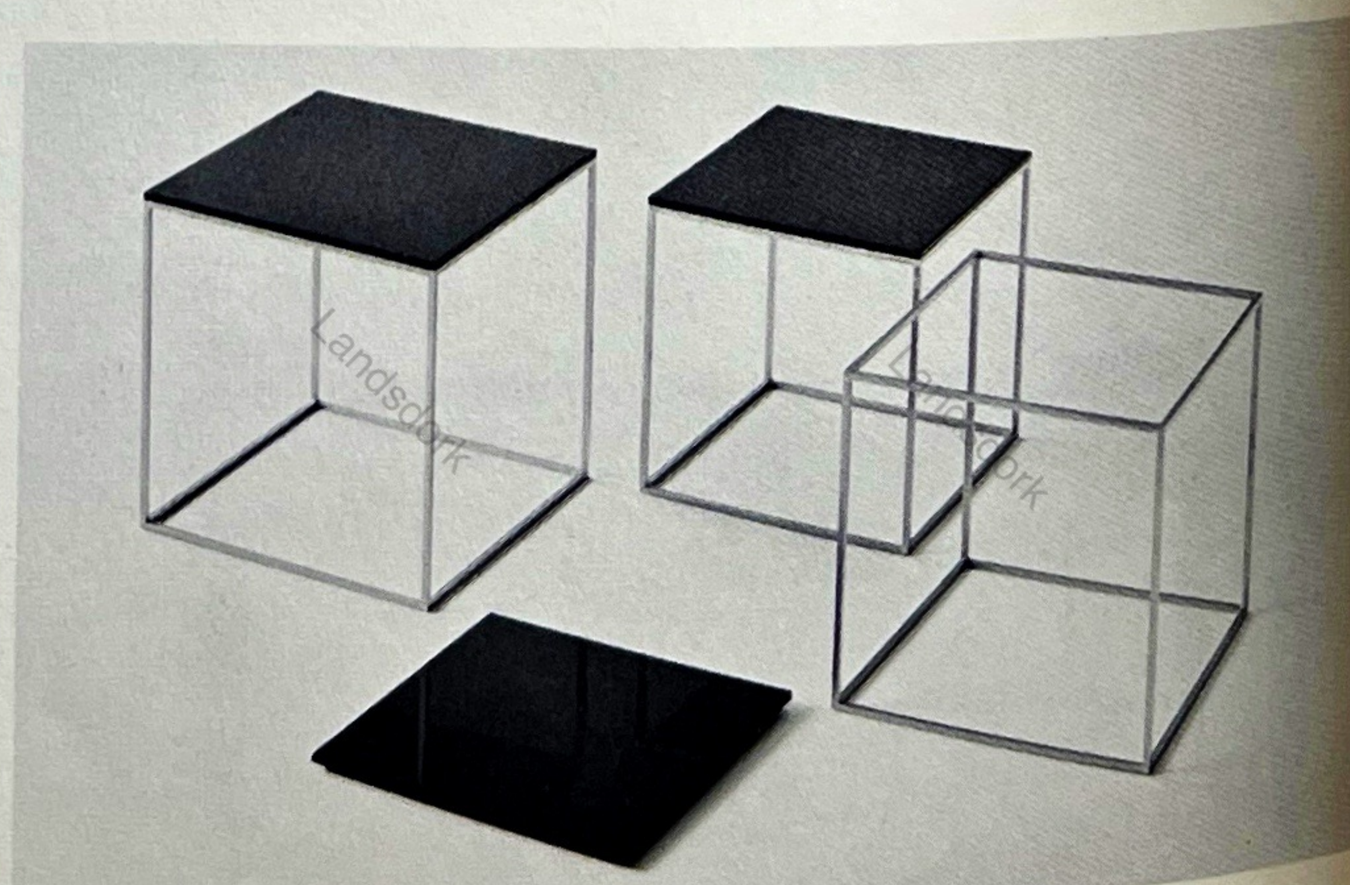
Showrooms:
New York—667 Fifth Avenue
Chicago—6-162 Merchandise Mart
Dallas—270 Decorative Center
Atlanta—1013 W. Peachtree, N.E.
San Francisco—315 Pacific Avenue



Item No. AK-18-61 **Coffee Table**
31" x 31" square
Chrome plated steel base
Heavy glass, basalt or slate top
Approximate Retail Price: 156.00

"Send $1.00 for NEW catalog of Lunning Collection of fine Scandinavian furniture"

Designer: PAUL KJAERHOLM



Item No. AK-11-3 **Nest of Tables**
Chrome plated steel legs
Black top
Approximate Retail Price: 84.00

FREDERIK LUNNING, INC.
667 Fifth Avenue
New York 22, New York

furniture forum

Item No. AK-3-1 **Easy Chair**
Chrome plated steel tubes,
cane seat & back
Approximate Retail Price: 51.00
(Also available with black steel base,
& hemp flag line seat) 36.00

Distributors for Georg Jensen, Inc.

Designer: PAUL KJAERHOLM

Showrooms:
New York—667 Fifth Avenue
Chicago—6-162 Merchandise Mart
Dallas—270 Decorative Center
Atlanta—1013 W. Peachtree, N.E.
San Francisco—315 Pacific Avenue

Item No. AK-4-22 **Lounge Chair**
Chrome plated base, genuine leather
in black or golden tan
Approximate Retail Price: 230.00
(Also available with cane seat) 150.00

**"Send $1.00 for NEW catalog of
Lunning Collection of fine
Scandinavian furniture"**

FREDERIK LUNNING, INC.
667 Fifth Avenue
New York 22, New York

furniture forum

Landsdork

Designer: ERIK HERLOW

Item No. 528-030 **Table**
74¾" x 35" x 29½", high
Approximate Retail Price: 250.00

Distributors for Georg Jensen, Inc.

Item No. 589-043 **Buffet Cabinet**
54" x 18" x 29" high
(4)-drawers; (2)-cabinets with adjustable shelves. Wood: teak
Approximate Retail Price: 378.00

"Send $1.00 for NEW catalog of Lunning Collection of fine Scandinavian furniture"

Item No. 579-083 **Coffee Table**
35" x 35" x 15¾", high
Top: Available in artificial stone or teak
Approximate Retail Price: 145.00

FREDERIK LUNNING, INC.
667 Fifth Avenue
New York 22, New York

Showrooms:
New York—667 Fifth Avenue
Chicago—6-162 Merchandise Mart
Dallas—270 Decorative Center
Atlanta—1013 W. Peachtree, N.E.
San Francisco—315 Pacific Avenue

Modular series of cabinets may be used in home or office. There are numerous functional combinations of units.

furniture forum

Designer: ERIK HERLOW

Item No. 528-030 **Table**
74¾" x 35" x 29½", high
Approximate Retail Price: 250.00

Distributors for Georg Jensen, Inc.

Showrooms:
New York—667 Fifth Avenue
Chicago—6-162 Merchandise Mart
Dallas—270 Decorative Center
Atlanta—1013 W. Peachtree, N.E.
San Francisco—315 Pacific Avenue

Modular series of cabinets may be used in home or office. There are numerous functional combinations of units.

Item No. 589-043 **Buffet Cabinet**
54" x 18" x 29" high
(4)-drawers; (2)-cabinets with adjustable shelves. Wood: teak
Approximate Retail Price: 378.00

"Send $1.00 for NEW catalog of Lunning Collection of fine Scandinavian furniture"

Item No. 579-083 **Coffee Table**
35" x 35" x 15¾", high
Top: Available in artificial stone or teak
Approximate Retail Price: 145.00

FREDERIK LUNNING, INC.
667 Fifth Avenue
New York 22, New York

furniture forum

Item No. 585-021 **Chest**
37" x 18" x 29" high
Wood: teak; (3)-drawers
Approximate Retail Price: 252.00
Item No. 310-089 **Vanity Top**
Storage case with sliding top
35" x 18" x 29", high
Approximate Retail Price: 108.00
Item No. 589-041 **Cabinet**
37" x 18" x 29", high
(1)-storage cabinet with adjustable shelf; (4)-drawers, top drawer locks
Approximate Retail Price: 303.00

Designer: ERIK HERLOW

Item No. 589-044 **Tall Cabinet**
19½" x 18" x 52¾", high
Wood: teak; 9-drawers
Approximate Retail Price: 360.00

Item No. 589-045 **China Display Cabinet**
37" x 18" x 52¾", high
Wood: teak; (6)-drawers;
(1)-adjustable shelf
Approximate Retail Price: 450.00

Showrooms:
New York—667 Fifth Avenue
Chicago—6-162 Merchandise Mart
Dallas—270 Decorative Center
Atlanta—1013 W. Peachtree, N.E.
San Francisco—315 Pacific Avenue

"Send $1.00 for NEW catalog of Lunning Collection of fine Scandinavian furniture"

Item No. 585-019 **Chest**
19" x 18" x 29", high
Approximate Retail Price: 205.00
Item No. 310-090 **Vanity Top**
Storage Case with Sliding Top
35" x 18" x 29", high
Approximate Retail Price: 108.00

Distributors for Georg Jensen, Inc.

furniture forum

FREDERIK LUNNING, INC.
667 Fifth Avenue
New York 22, New York

Item No. G-W-24-48-7 **48" Chest**
7-drawers
Approximate Retail Price: 205.00

Item No. G-W-24-48-DC-M **48" Dresser/Desk**
5-drawers; white Miramica top
Approximate Retail Price: 205.00

Item No. G-W-24C-74-8 **74" Cabinet/Chest**
8-drawers
Approximate Retail Price: 315.00, **with legs**

Item No. G-W-9-24-2 **24" Chest**
2-drawers
Approximate Retail Price: 70.00

Designer: MARC BERGE

Showrooms:
New York—One Park Ave.
Chicago—325 North Wells
Philadelphia—2323 Chestnut
Portland, Ore.—917 S.W. 2nd. St.

Headboards available in special sizes to order

Item No. G-W-5-74-3 **74" Bench/Chest**
3-drawers
Approximate Retail Price: 145.00

Item No. G-W-1-HBD-78 **6'6" Headboard**
Swing-away, for 2-twin beds
(additional sizes available)
Approximate Retail Price: 110.00

FINISHES:
Hand-rubbed oil or satin lacquer finish on walnut. Also available in ebony or white lacquer finish.

LEGS:
Square or tapered solid walnut, in: 4½"; 6"; 8½"; 12½"; or 14½" heights. Legs are equipped with adjustable glides.

HARDWARE:
Optional as drawer-sides are made with hand-grips, eliminating necessity of "pulls".

PANEL HEADBOARD SIZES:
G-W-1-HDB-39 — **3'3" twin size** — 60.00
G-W-1-HDB-54 — **4'6" full size** — 80.00
G-W-1-HDB-60 — **60" oversize** — 90.00
G-W-1-HDB-78 — **6'6" swingaway** — 110.00
(metal frames are additional)

BERGE—NORMAN INC.
One Park Avenue
New York 16, New York

National Sales Office & Contract Division
One Park Avenue, New York 16, New York

Designer: MARC BERGE

Item No. G-W-9-24-2 **24" Chest**
2-drawers
Approximate Retail Price: 80.00

Item No. G-W-3-HDB-78 **6'6" Headboard**
2-twin bed size
(additional sizes available)
Approximate Retail Price: 175.00

Item No. G-W-5-74-3 **74" Bench/Chest**
3-drawers
Approximate Retail Price: 145.00

Item No. D-J156A **Arm Chair**
Wood: teak
Seat & back upholstered in
black genuine leather
Approximate Retail Price: 175.00, **covered**

SLATTED HEADBOARD SIZES:
G-W-3-HDB-39 — **3'3" twin size** — 110.00
G-W-3-HDB-54 — **4'6" full size** — 140.00
G-W-3-HDB-60 — **60" oversize** — 165.00
G-W-3-HDB-78 — **6'6" swingaway** — 175.00
(metal frames are additional)

Showrooms:
New York—One Park Ave.
Chicago—325 North Wells
Philadelphia—2323 Chestnut
Portland, Ore.—917 S.W. 2nd. St.

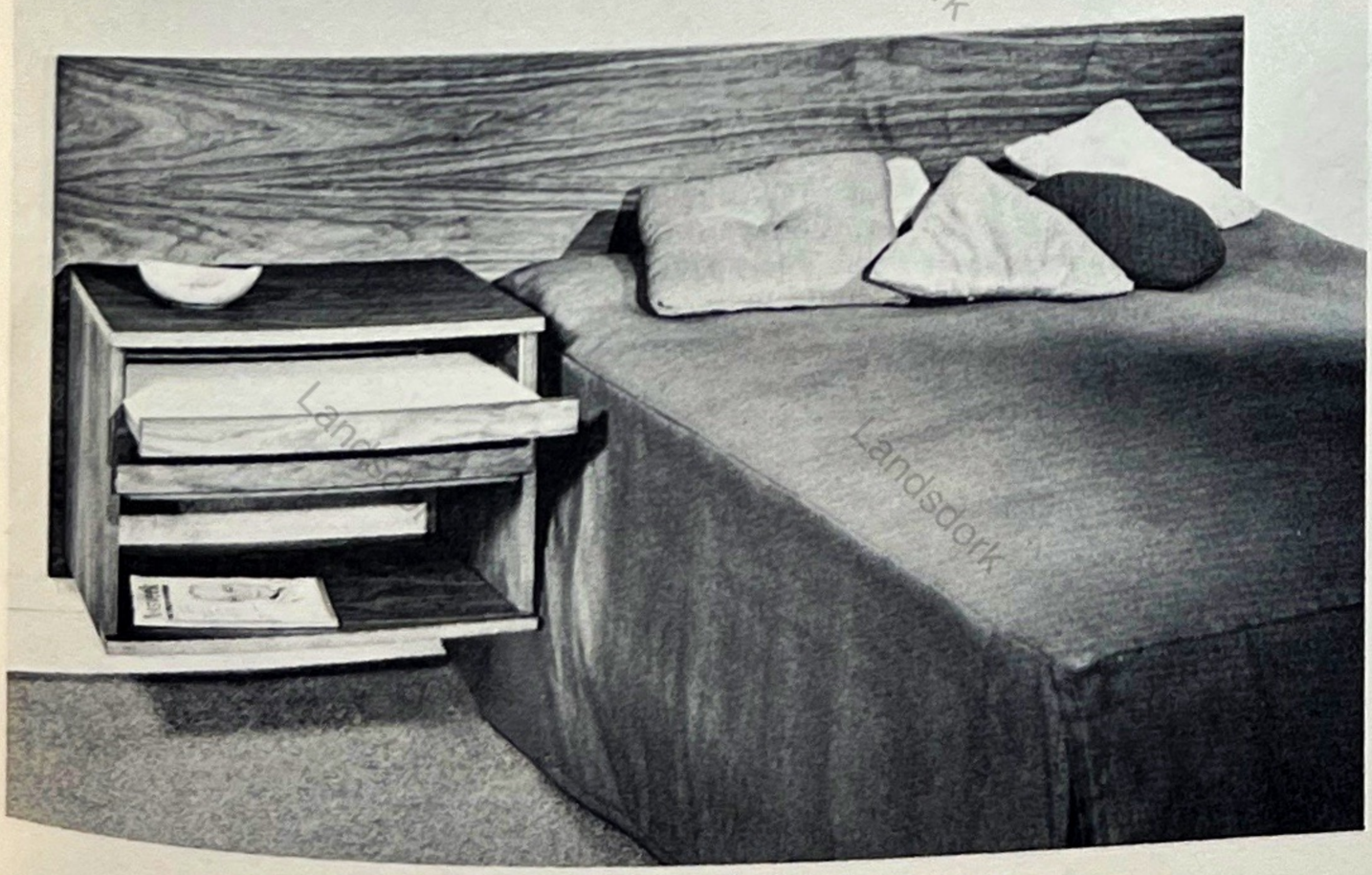
V-SHAPED HEADBOARD SIZES:
G-W-2-HDB-39 — **3'3" twin size** — 70.00
G-W-2-HDB-54 — **4'6" full size** — 95.00
G-W-2-HDB-60 — **60" oversize** — 110.00
G-W-2-HDB-78 — **6'6" swingaway** — 125.00
(metal frames are additional)

Item No. G-W-1-HDB-78 **6'6" Headboard**
Swingaway panel
Item No. G-W-17N-24-P-1 **24" Night Table**
Night table is suspended
Approximate Retail Price: 205.00
(table available with walnut legs)

Item No. G-W-17N-24-P-1 **24" Night Table**
1-drawer with 1-pullout shelf
white Miramica top
Approximate Retail Price: 95.00

Item No. G-W-2-HDB-54 **4'6" Headboard**
(additional sizes available)
Approximate Retail Price: 95.00

Item No. G-W-9-24-2 **24" Chest**
2-drawers
Approximate Retail Price: 80.00



FINISHES:
Hand-rubbed oil or satin lacquer finish on walnut. Also available in ebony or white lacquer finish.
LEGS:
Square or tapered solid walnut, in: 4½"; 6"; 8½"; 12½"; or 14½" heights. Legs are equipped with adjustable glides.
HARDWARE:
Optional as drawer-sides are made with hand-grips, eliminating necessity of "pulls".

BERGE—NORMAN INC.
One Park Avenue
New York 16, New York

furniture forum

National Sales Office & Contract Division
One Park Avenue, New York 16, New York

Landsdork

Designer: ARNE VODDER

Item No. 00-Vodder **Low Armchair**
36" x 32" x 31½", high
Hardwood cradle frame; oak in oil finish
Foam rubber with interwoven
rubber strap seat
Reversible seat cushion
Covers in Danish cottons or wools
Approximate Retail Price: 339.00, **covered**

Available for residential or contract installation

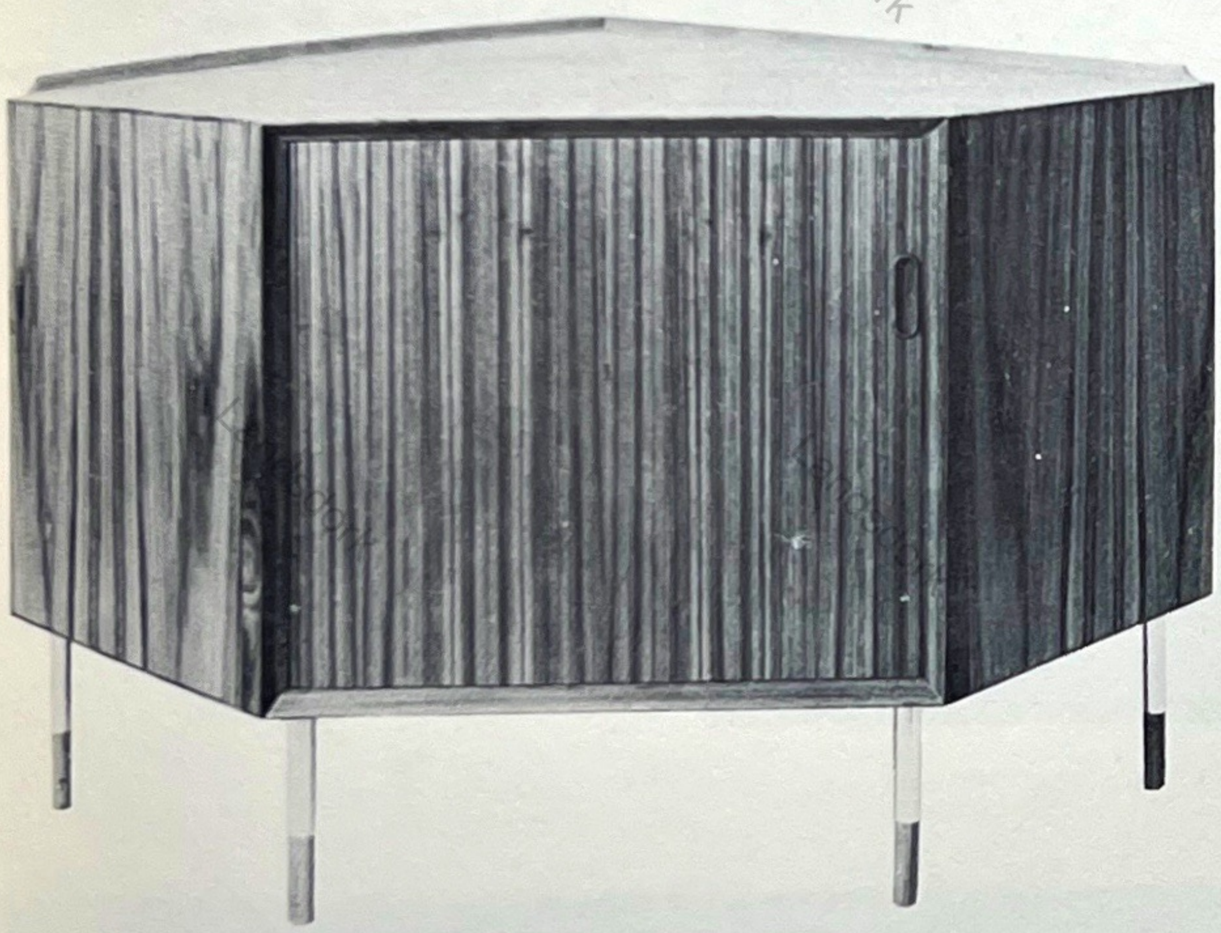
Item No. 00-Vodder **Highback Armchair**
36" x 32½" x 40½" high
Approximate Retail Price: 378.00, **covered**

Landsdork

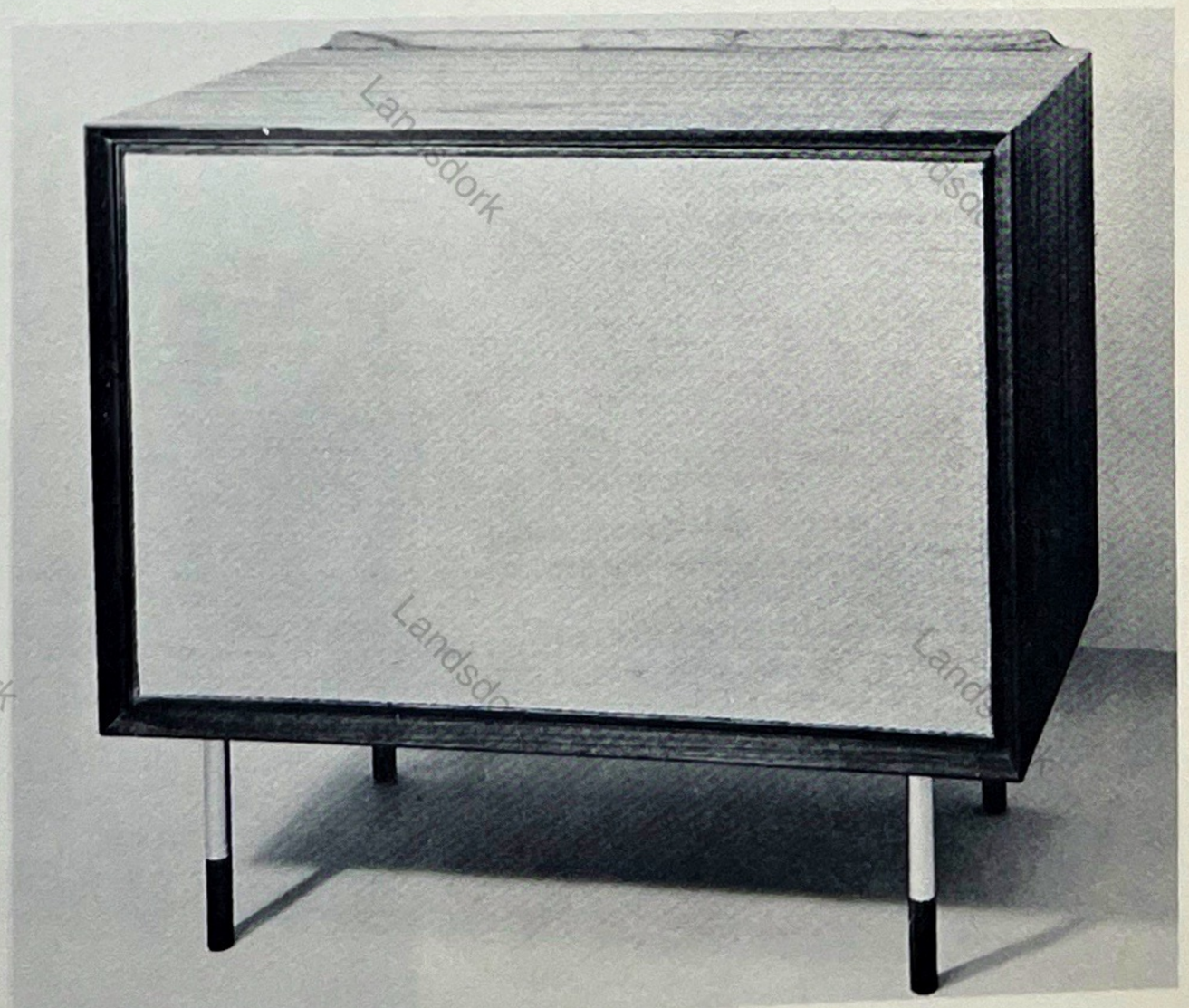
GEORGE TANIER, INC.
521 Madison Avenue
New York 22, New York

furniture forum

Item No. OS-30 **Hi-Fi-Cabinet**
36" x 19½" x 30", high
Woods: teak or walnut, oil finish
Available on steel legs or wood base
Top well for changer on left, with
cabinet under for tape recorder & tuner
Space on right for amplifier
Approximate Retail Price: 270.00



Item No. OS-31 **Corner TV Cabinet**
Wall sides, 36"; ends, 19½"; height, 30"
Woods: teak or walnut, oil finish
Accommodates 21" TV
Approximate Retail Price: 270.00



Item No. OS-32 **Speaker Unit**
36" x 19½" x 30", high; cane front
Woods: teak or walnut, oil finish
Accommodates any conventional or
home loud-speaker combinations
Approximate Retail Price: 177.00

GEORGE TANIER, INC.
521 Madison Avenue
New York 22, New York

Designer: HENRY OLKO

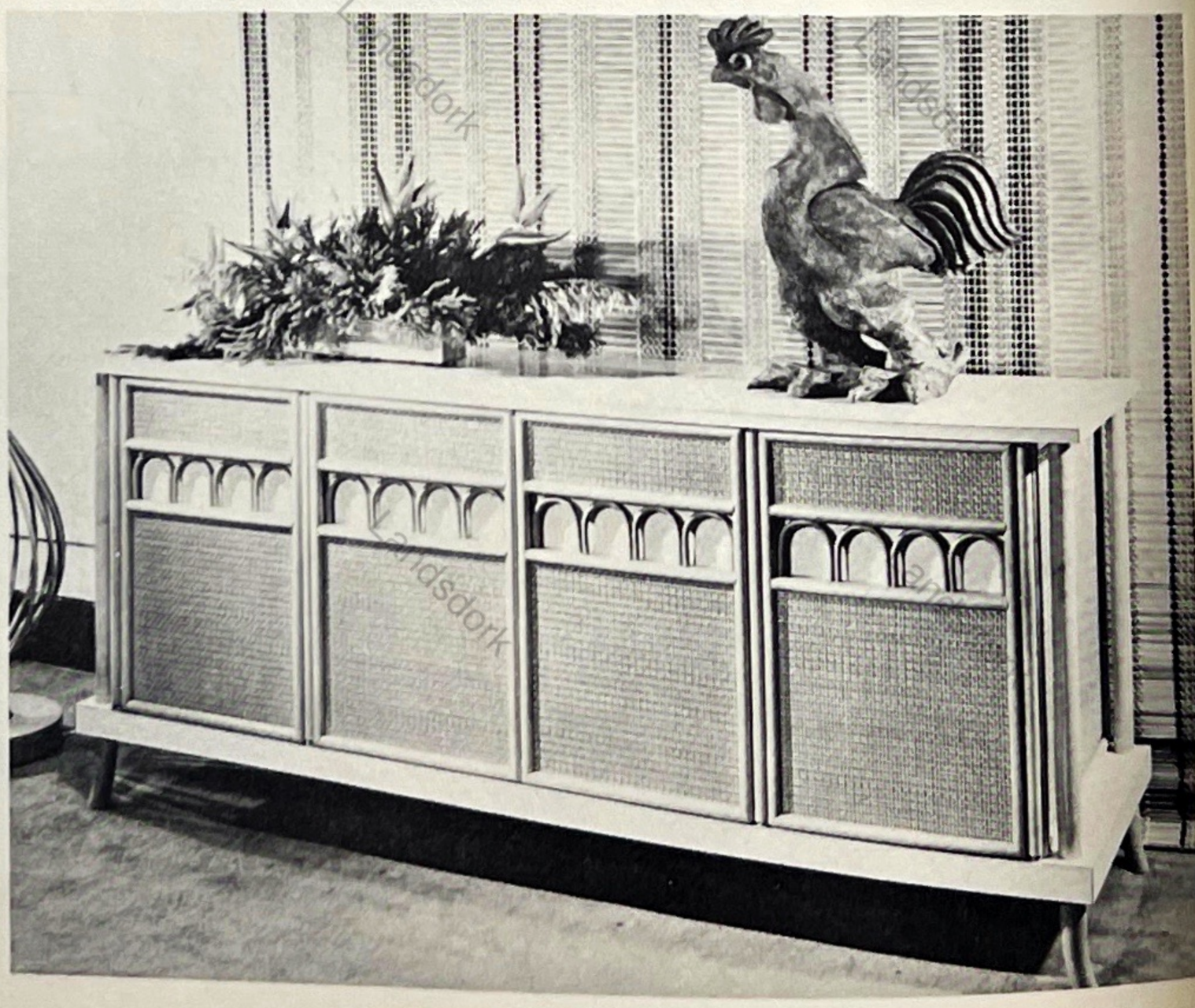
Item No. 309 **Chaise**
70" x 26" x 31", high
Foam rubber seat cushions
Approximate Retail Price: 264.00

Item No. 310 **Chair**
23" x 26" x 35", high
Foam seat cushion & back pad
Approximate Retail Price: 95.00

Item No. 318 **4-Panel Screen**
Panels, 108" high; 30" wide
Approximate Retail Price: 250.00 **per panel**

Item No. 319 **Hanging Basket**
12" square; O/A height, 64"
Approximate Retail Price: 99.00

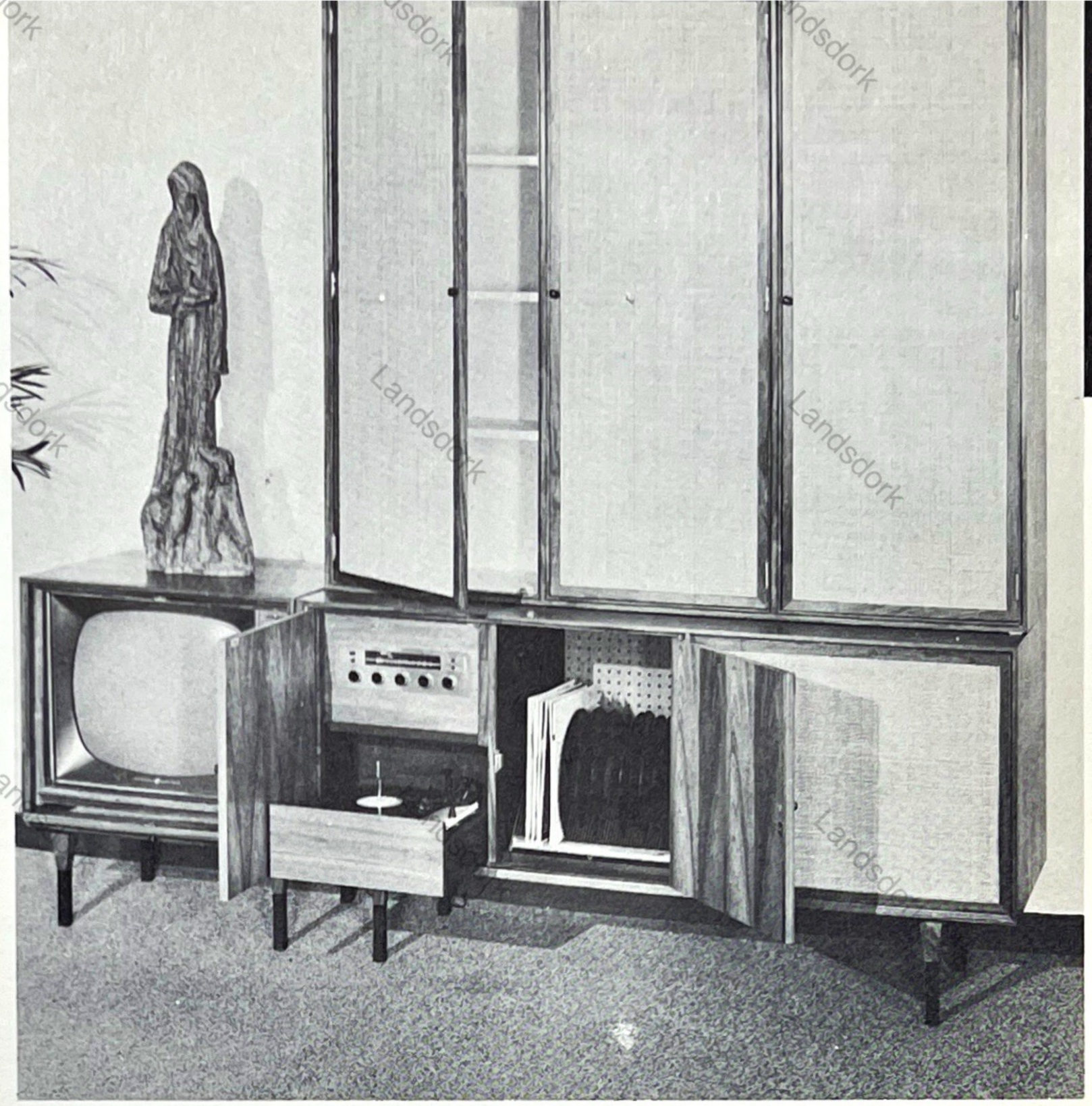
Showrooms:
New York—One Park Avenue
Grand Rapids—Waters Building
Boston—90 Canal Street
San Francisco—26 Hotaling Place



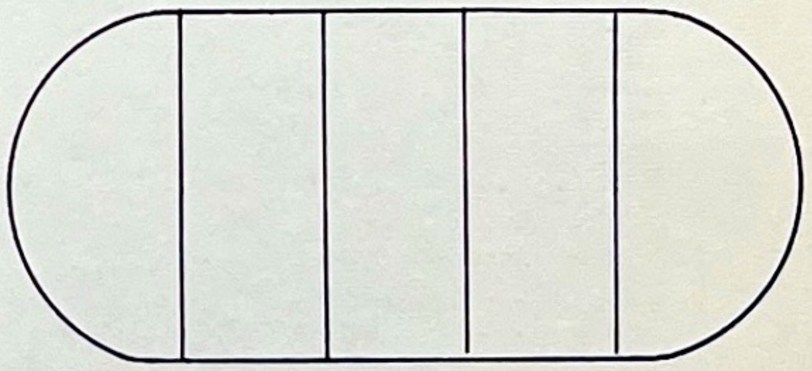
Item No. 320 **TV Hi-Fi Cabinet/Buffet**
White Formica top, laminated edge,
base black & edge.
Adjustable shelf in each section
1-drawer in each section on roller track
Outside sections, 20"D x 15"W
Center section, 20"D x 31"W
White Formica inset panel in front doors
Woven cane fronts and sides
Approximate Retail Price: 660.00

WILLOW & REED, INC.
One Park Avenue
New York 16, New York

furniture forum



Item No. CW-29 **3-Panel Chest**
63½" x 15" x 54", high
(9)-adjustable shelves;
white lacquer interior finish
Cane panel doors; magnetic catches
Item No. 7075-18 **Hi-Fi Unit Cabinet**
63½" x 21½" x 31½", high
Item No. 7080-17 **TV Unit**
27½" x 21½" x 31½", high
Slide-away cane panel door
Woods: walnut; teak & cane panelling



Prices available upon request

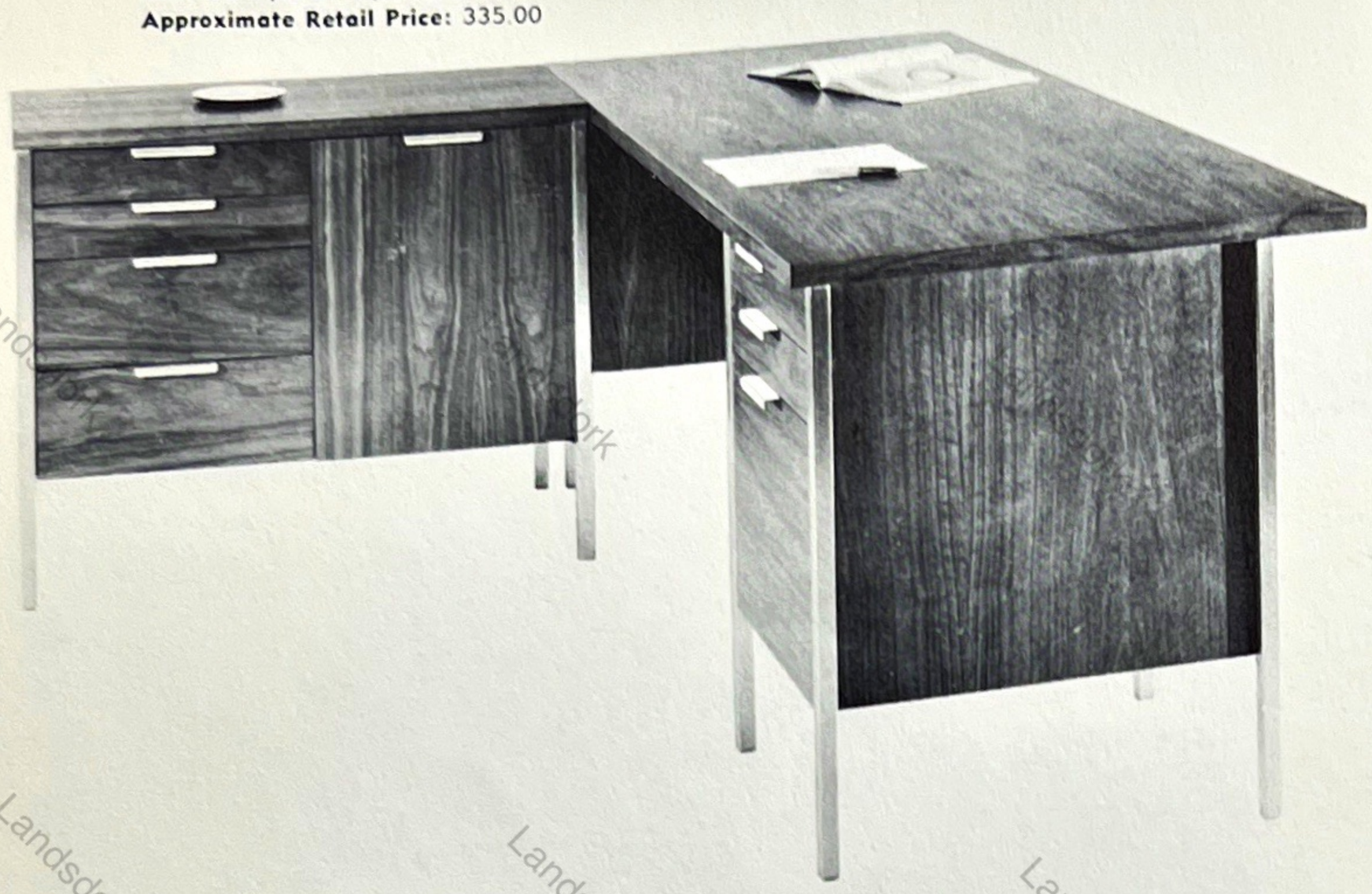
Item No. CW-28 **Extension Table**
Diameter, 45" height, 29½"
(3)-15" leaves extend to 90"
Seating capacity—8
Woods: yew wood top; walnut legs

Item No. 5600 **Chair**

CASSARD & WALKER, INC.
Decorative Arts Center
305 East 63 Street
New York 21, New York

Landsdork

Item No. 3066F **Executive Desk**
with front panel & pencil drawer
Approximate Retail Price: 335.00



Item No. 1836DS **Side Cabinet**
Approximate Retail Price: 200.00
(with shelf or tray drawer)—215.00

Designer: GERHARD BERG

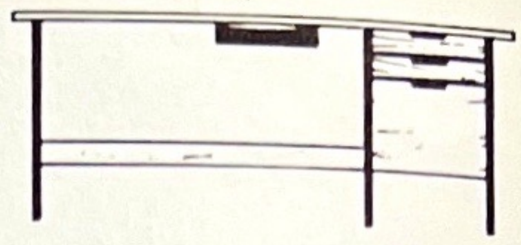
Item No. 201A **Arm Chair**
Yardage required, 3
Approximate Retail Price: 190.00, **muslin**

Item No. 202A **Settee**
Yardage required, 5½
Approximate Retail Price: 300.00, **muslin**

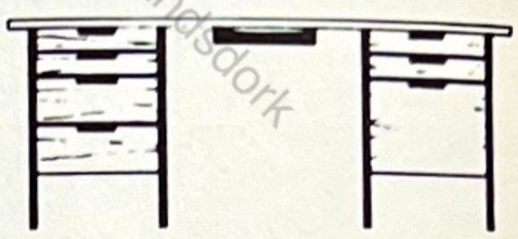
Item No. 203A **Sofa**
Yardage required, 7½
Approximate Retail Price: 390.00, **muslin**
(Legs & bases in teak or walnut)

MULTIFLEX CORPORATION
527 Madison Avenue
New York 22, New York

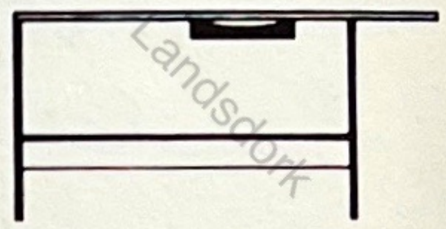
Designer: MATTHEW COOPER



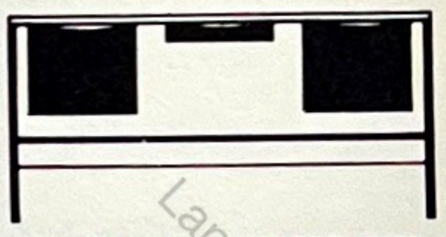
Item No. 3072F **Executive Desk**
Approximate Retail Prices: 315.00, **open**
345.00, **panel**



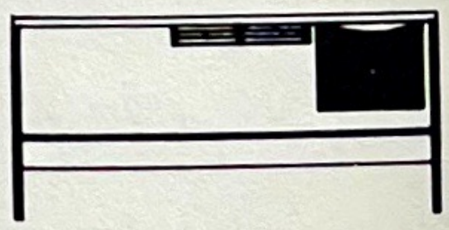
Item No. 3072DF **Executive Desk**
Approximate Retail Prices: 435.00, **open**
465.00, **panel**



Item No. 3060-48T **Office Desk**
Approximate Retail Price: 195.00
(Available open or with panel)



Item No. 3060-60FTF **Office Desk**
Approximate Retail Price: 285.00
(Available open or with panel)

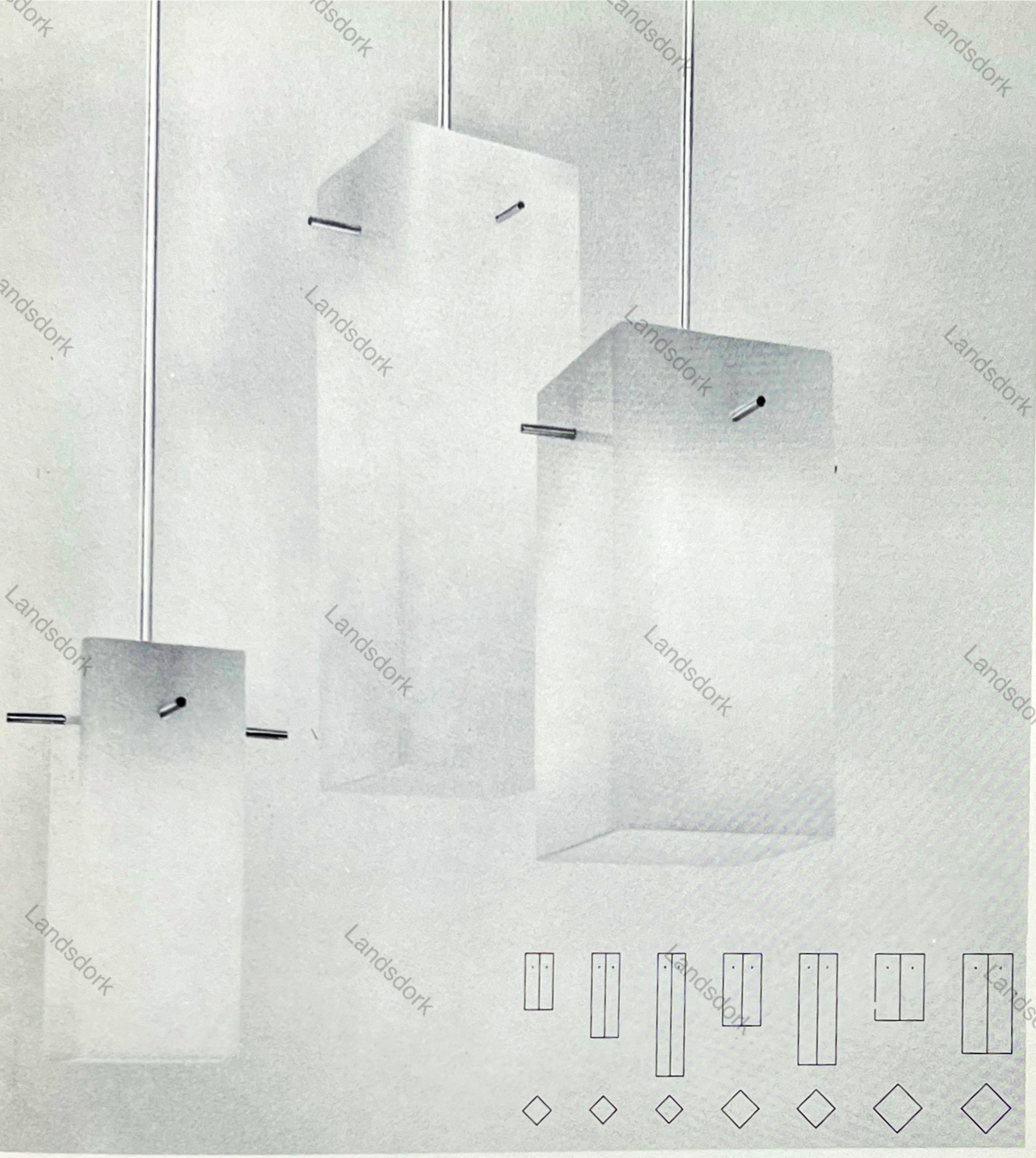


Item No. 3060-60FP **Secretarial Desk**
Approximate Retail Price: 260.00
(Available open or with panel)

Item No. 1842 **Typewriter Extension**
Approximate Retail Price: 160.00

Selected walnut veneers are used on all desks and cabinets. Finely rubbed linseed oil finish. Satin chrome on steel tube legs. Tops available with beige plastic and wood edging.

furniture forum



Ceiling fixtures of specially developed hand-blown white lighting glass. Glass is held in place by three polished brass or chrome prongs. Fixtures hang from 3/8" O.D. chrome stem and canopy, or from 1/4" diameter white electrical cord and canopy.

SQUARE FIXTURES	Approx. Retail Price
4" x 4" x 10"	$ 19.50
4" x 4" x 15"	25.00
4" x 4" x 22"	32.50
5" x 5" x 13"	27.00
5" x 5" x 20"	32.50
6" x 6" x 12"	28.50
6" x 6" x 18"	35.50

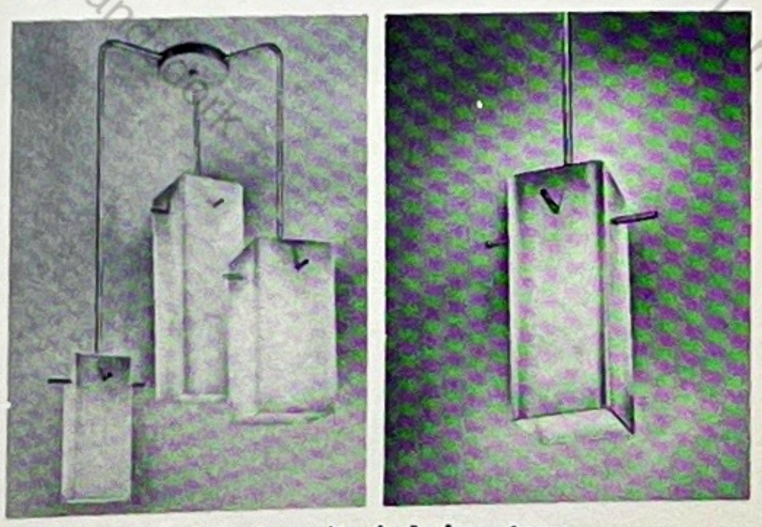
Single canopies are available to hold fixtures in multiples of three or four, using squares of same size or combination of different sizes.

Price of fixture includes white or chrome canopy but not stem.

Heavy white suspension cord available at .20 per foot.

Designer: PAUL MAYEN

Stems available in the following lengths:
6"; 9"; 12"; 15"; 18"; 21"; 24"; 27"; 30";
33"; 36"; 42"; 45"; 48"; 54"; 60"; 72".
White stems .09 per inch; chrome stems .21 per in

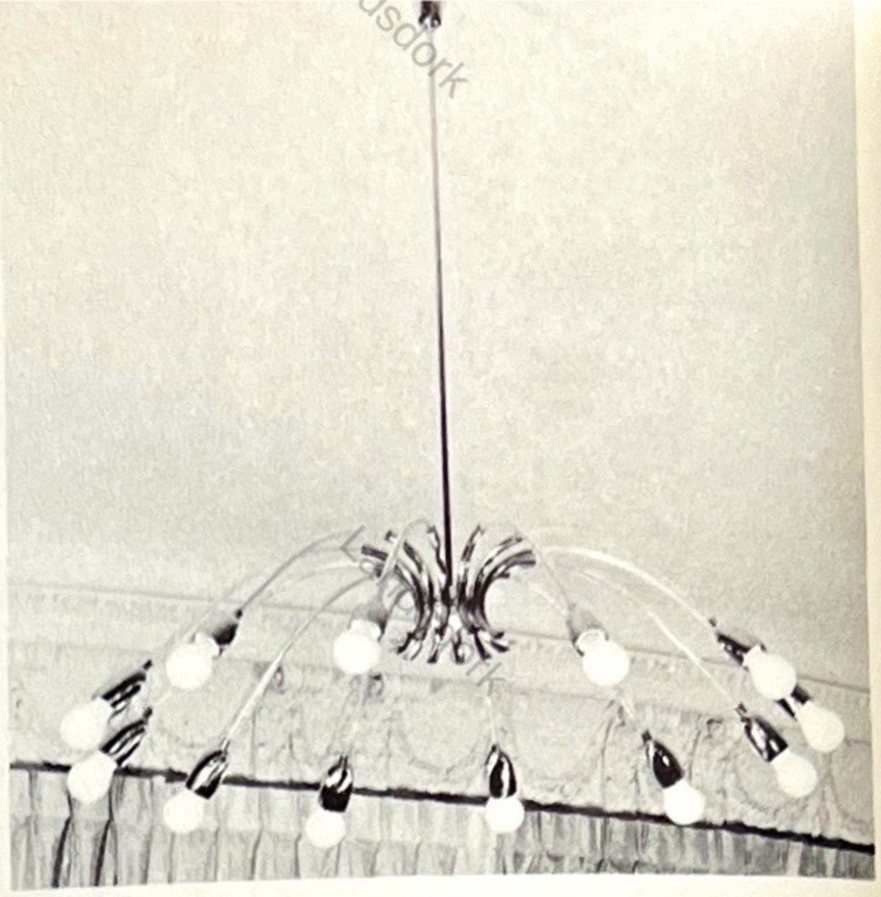


Approved by Underwriter's Laboratory

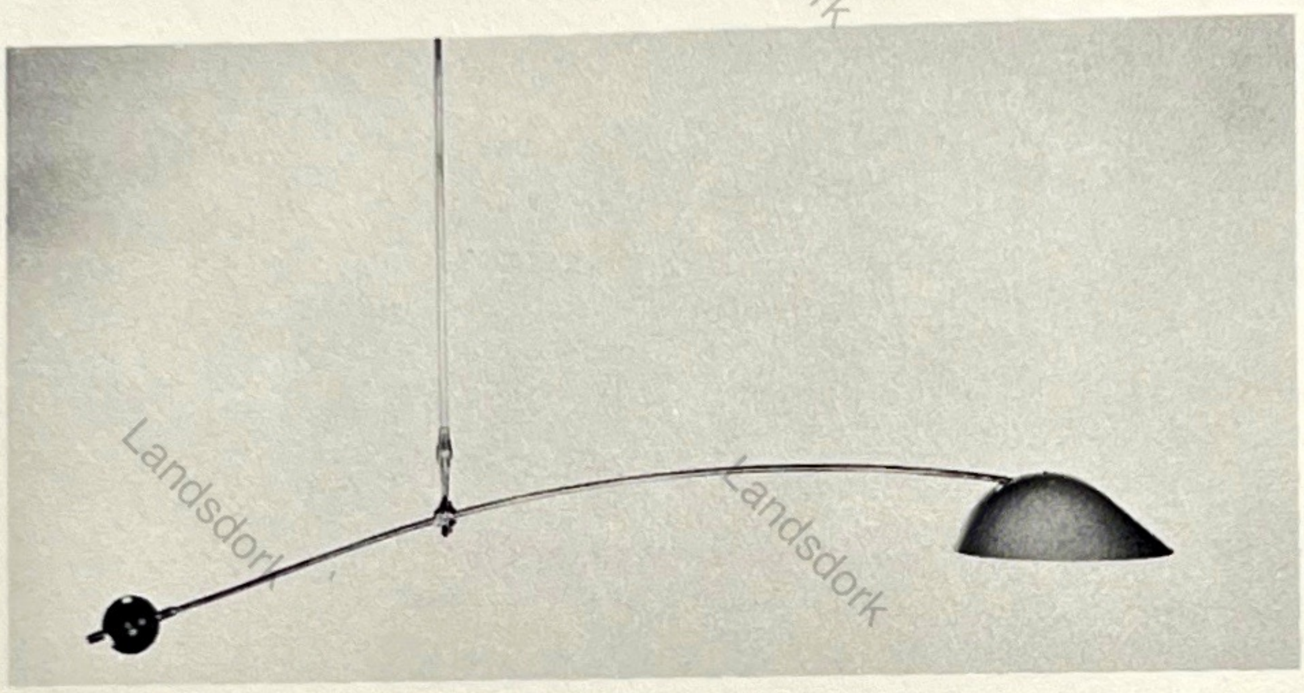
f.o.b. our warehouse, N.Y.C.

HABITAT, INC.
336 Third Avenue
New York 10, New York

Item No. AR-12385 **Chandelier**
45" high; 18½" wide
Brass stem; white reflector;
black bullet
Approximate Retail Price: 95.00

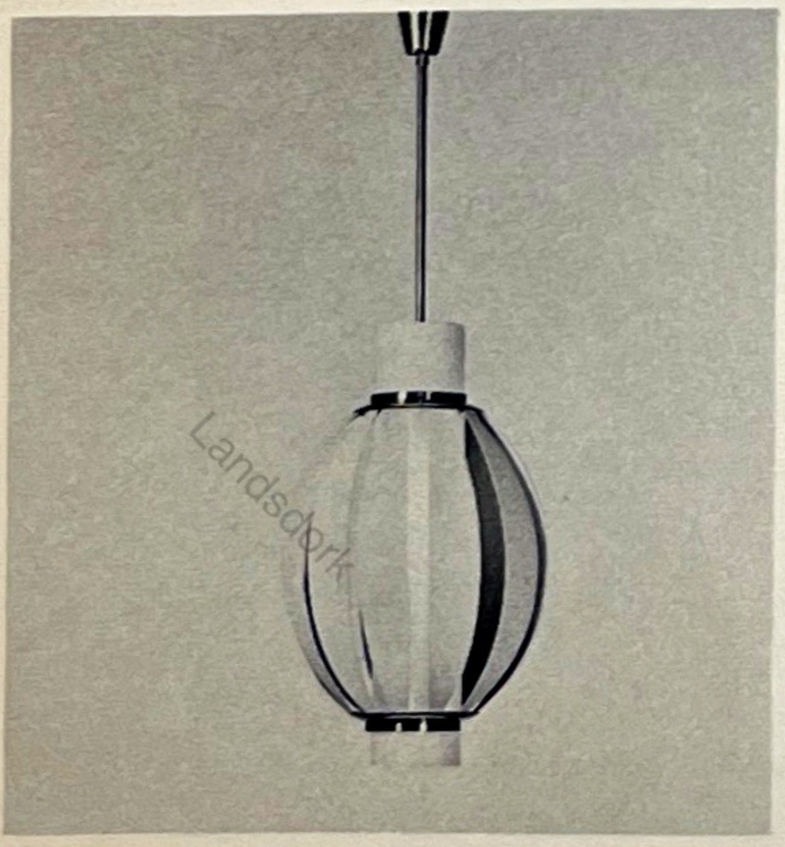


Item No. AR-12531 **Chandelier**
48" high, 42" wide
Brass stem & cups;
Clear plastic arms
Approximate Retail Price: 225.00



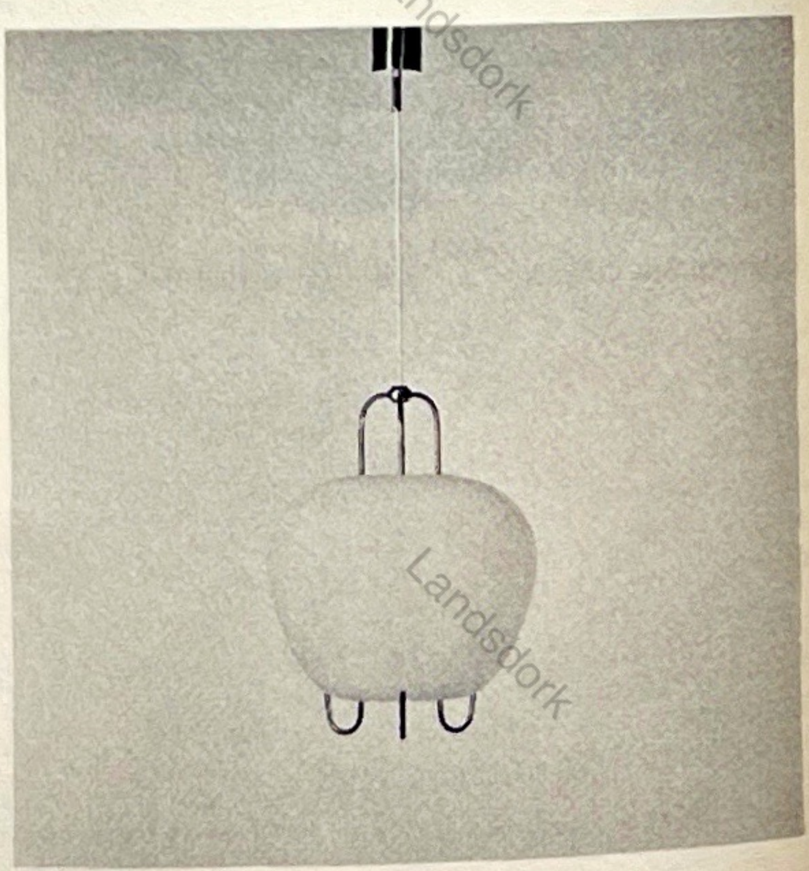
Item No. AR-12432 **Chandelier**
45" high by 66" wide
Brass stem, black or white
counterweight & shade. Position
of shade adjustable by moving
counterweight.
Approximate Retail Price: 125.00

Item No. AR-12522 **Chandelier**
39" high; 12" wide
Brass stem; frosted globe; metal
bands are white on outside & each
a different color on the inside
Approximate Retail Price: 135.00



Item No. AR-12537 **Chandelier**
45" high; 15" wide
Brass stem & arms
Shown with Handblown Venini globes
Available with frosted globes
Approximate Retail Prices: 135.00 **frosted**
250.00 **Venini**

Item No. AR-12524 **Chandelier**
56" high; 12" wide
Brass canopy; white plastic cord;
brass supporting frame; frosted globe
Approximate Retail Price: 95.00



ALTAMIRA
125 East 55 Street
New York 22, New York

Item No. D 101-61 **Ceiling Fixture**
Diameter, 10"; height, 29",
including walnut fittings. 100W bulb.
Approximate Retail Price: 33.00

Item No. D-101-67 **Ceiling Fixture**
Diameter, 14"; height, 10",
including walnut fittings.
Approximate Retail Price: 33.50

Item No. D 101-63 **Ceiling Fixture**
Diameter, 20"; height, 11",
including walnut fittings.
Approximate Retail Price: 39.00

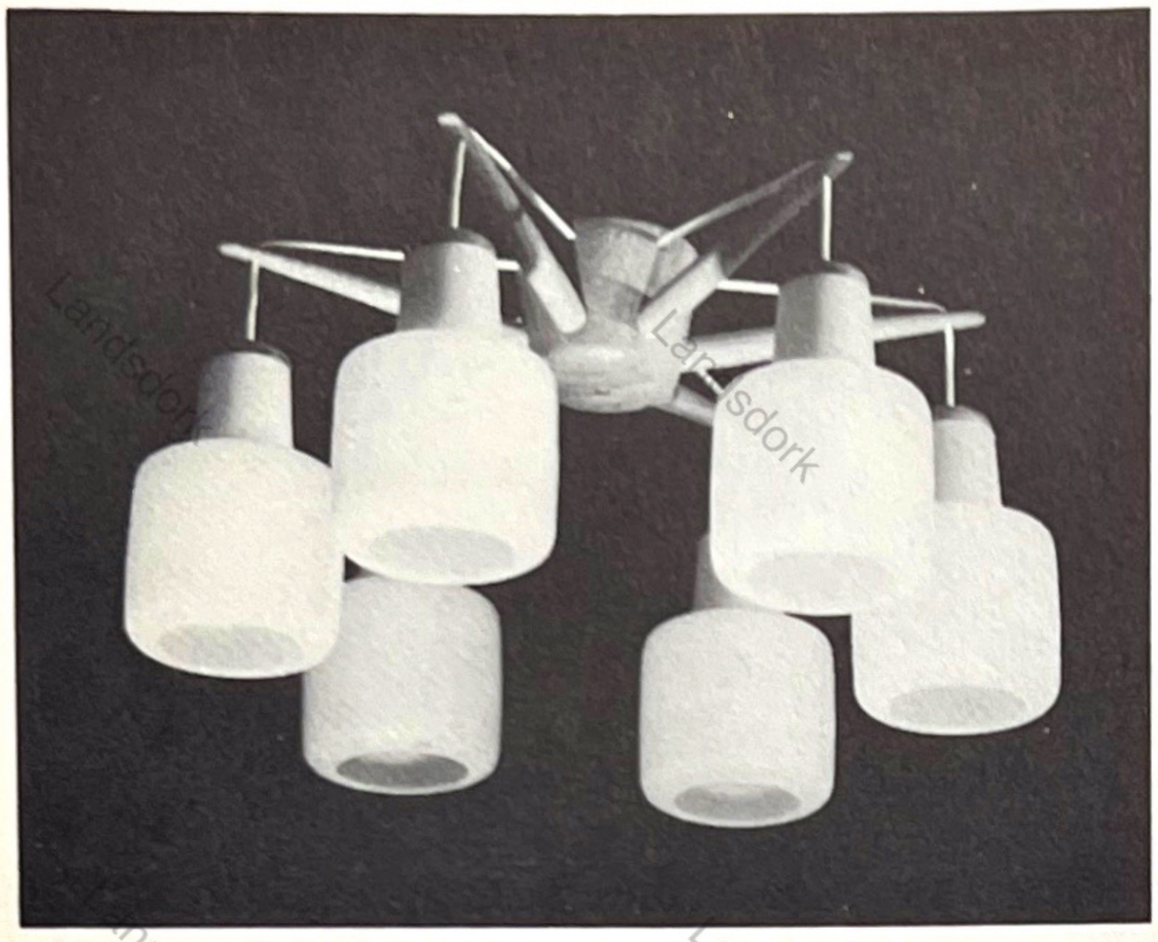
ROTAFLEX units are washable, lightweight, strong and provide maximum transmission of diffused light. Units may be combined in multiples or in rows of any length
Colors: (upper half of globe) white, lemon, aqua, cafe, seafoam, petal pink or dresden blue.
(lower half) diffusing white only.

Designer: YASHA HEIFETZ

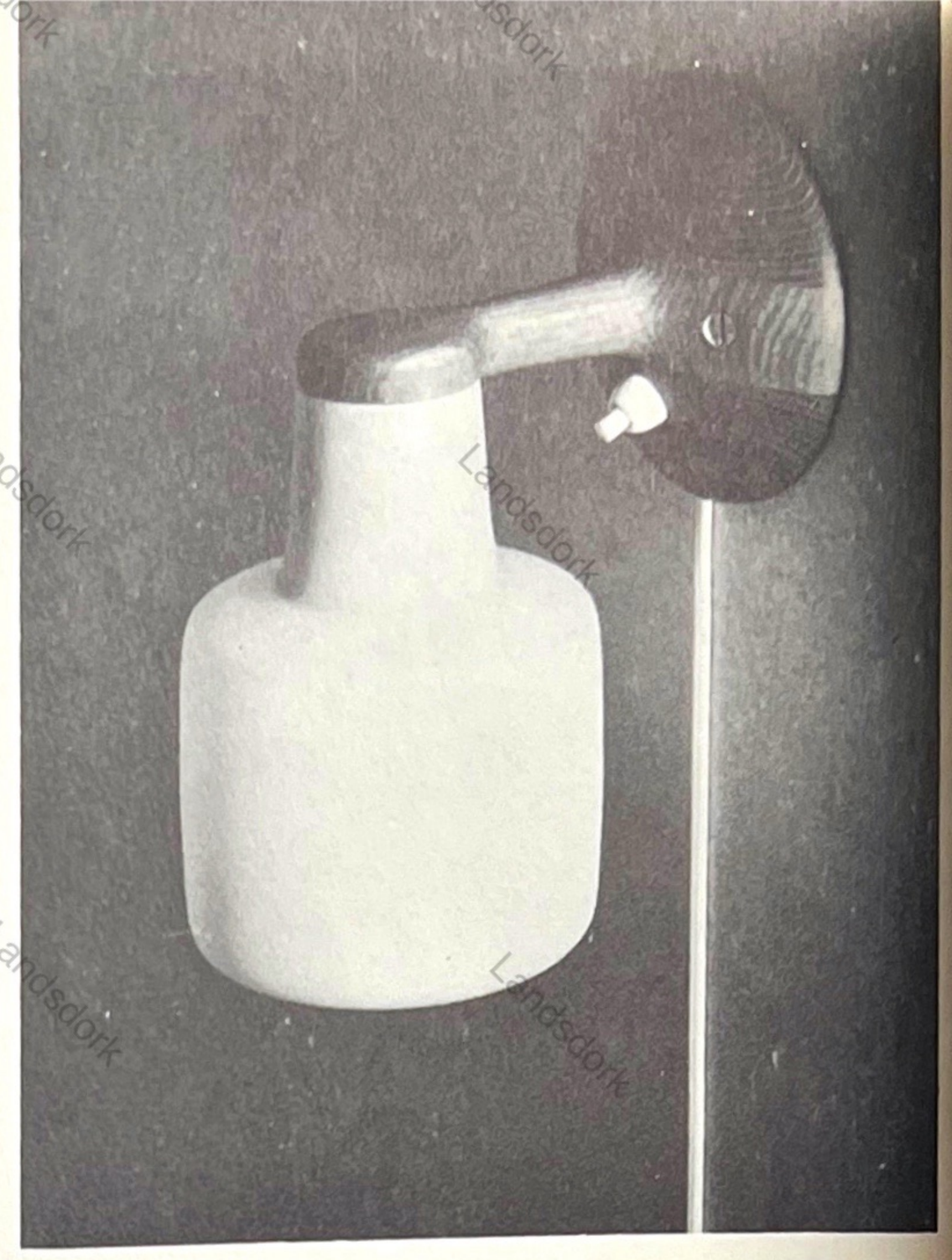
Showroom:
New York—16 East 53 Street

The HEIFETZ COMPANY
Clinton, Connecticut

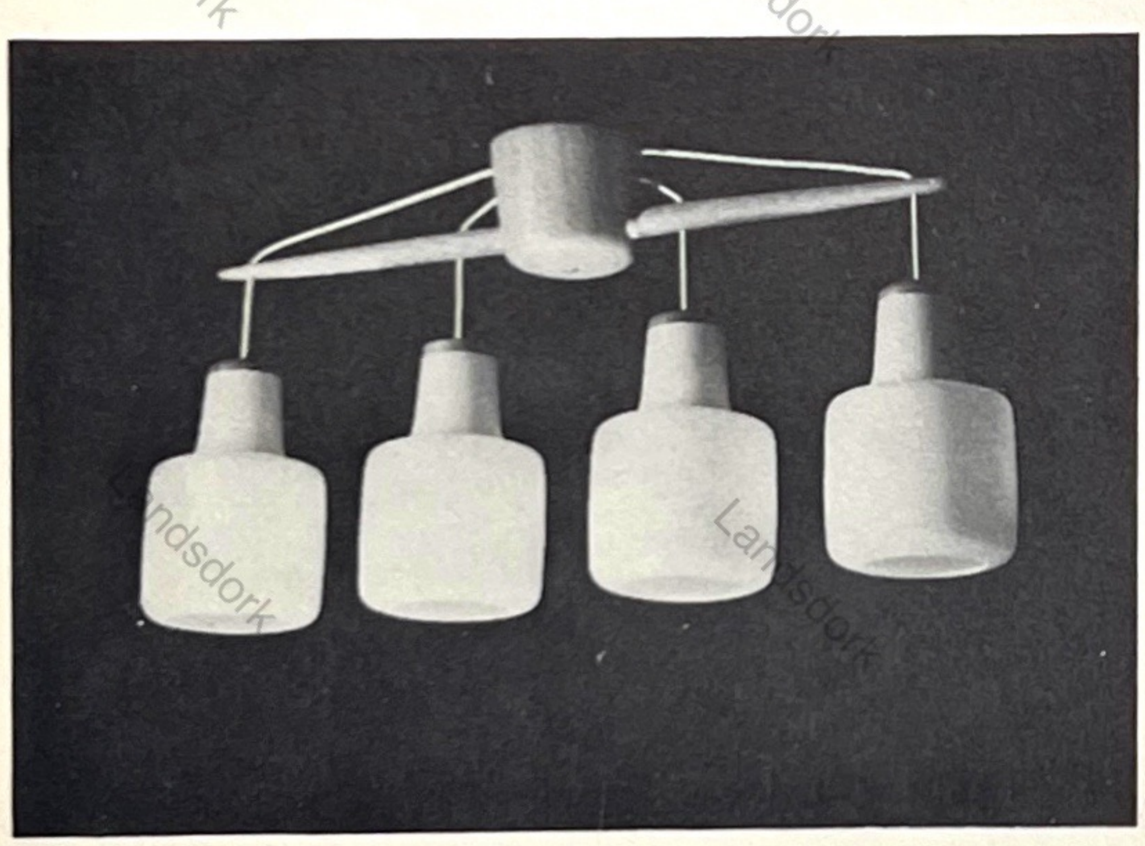
Designer: **OSTEN KRISTIANNSON**



Item No. 900/548 **Ceiling Fixture**
Oak base & arms, oil finish
(6)-matte opal glass globes
O/A diameter, 20"



Item No. 900/711 **Wall Lamp**
Oak arm & base, oil finish
Matte opal glass shade, 4½" diameter



Item No. 900/547 **Ceiling Fixture**
Oak arm, oil finish
Matte opal glass shade
O/A length, 22½"

Item No. 900/109 **Desk Lamp**
Oak base, oil finish
Matte opal glass shade

Prices available upon request

Available for residential or contract installation

Showrooms:
New York—521 Madison Ave.
Boston—114 Newberry Street
Miami—96 N.E. 40 Street

GEORGE TANIER LIGHTING, INC.
521 Madison Avenue
New York 22, New York

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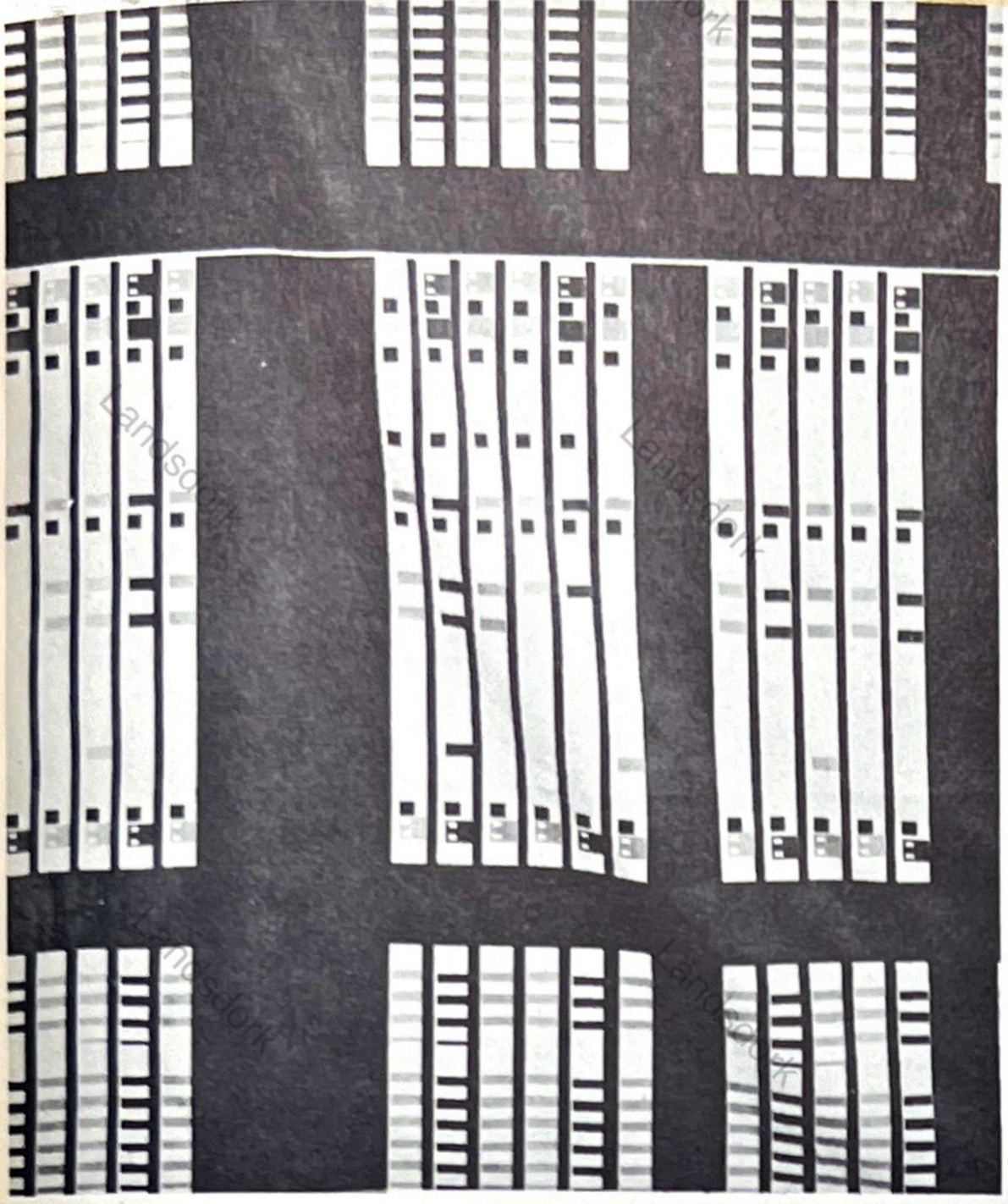


Designer: LOUISE SHIFFER
Item: "RONDO"
50" wide; pattern, 30"

Designer: GENE KAVANAUGH
Item: "STACKED TILES"
50" wide; pattern, 32½"

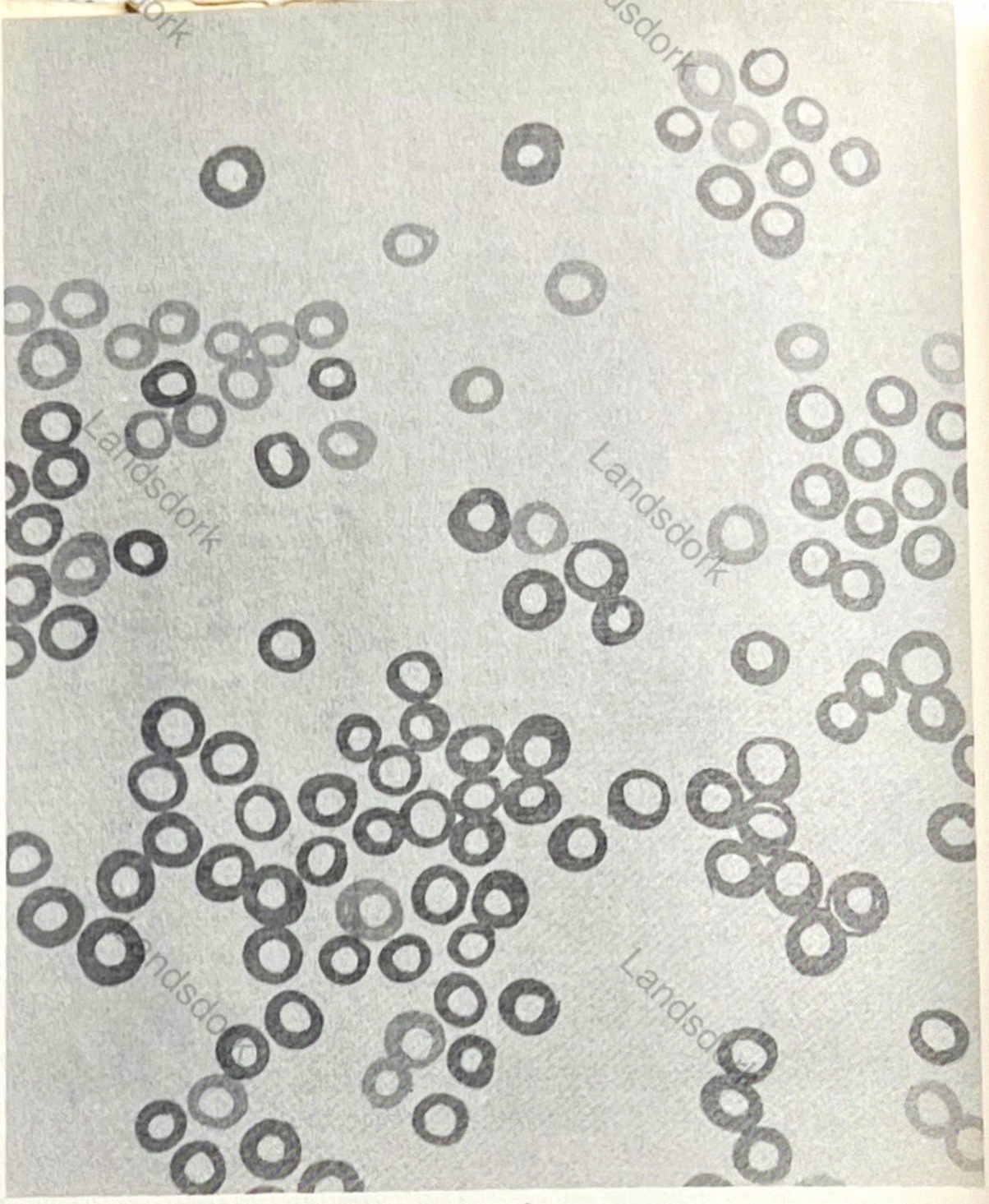
Showrooms:
New York—515 Madison Ave.
Chicago—6-115 Marchandise Mart
Boston—420 Boylston Street
San Francisco—414 Jackson Square
Detroit—714 West McNichols
Houston—307 Hathaway Street
Seattle—761 Bellevue North

Designer: DOROTHY ALLEN
Item: "The EIGHT IMMORTALS"
50" wide; pattern, 20"

Our designs may be printed on any of our 17 background cloths and retail from 6.00 to 13.50 per yard. Natural cotton; bleached cotton; percale; Swiss batiste; cotton taffeta; medium oyster linen; white textured linen; heavy oyster linen; heavy natural linen; goat's hair #106; heavy cream linen; fiberglas commanche; silk & Fortisan gauze; silk & Fortisan taffeta; linen mesh #109; wool & linen #621. CUSTOM COLORS ONLY.

ISABEL SCOTT FABRICS CORP.
515 Madison Avenue
New York 22, New York

Item: "KITE TAILS"
50" wide; pattern, 35"



Item: "SCATTERED BEADS"
50" wide; pattern, 36"

Designer: GENE KAVANAUGH

Item: "STRAW FLOWERS"
50" wide; pattern, 38"

Our designs may be printed on any of our 17 background cloths and retail from 6.00 to 13.50 per yard. Natural cotton; bleached cotton; percale; Swiss batiste; cotton taffeta; medium oyster linen; white textured linen; heavy oyster linen; heavy natural linen; goat's hair #106; heavy cream linen; fiberglas commanche; silk & Fortisan gauze; silk & Fortisan taffeta; linen mesh #109; wool & linen #621. CUSTOM COLORS ONLY.

Showrooms:
New York—515 Madison Ave.
Chicago—6-115 Marchandise Mart
Boston—420 Boylston Street
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ISABEL SCOTT FABRICS CORP.
515 Madison Avenue
New York 22, New York

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Designer: **DOROTHY ALLEN**

Showrooms:
New York—515 Madison Ave.
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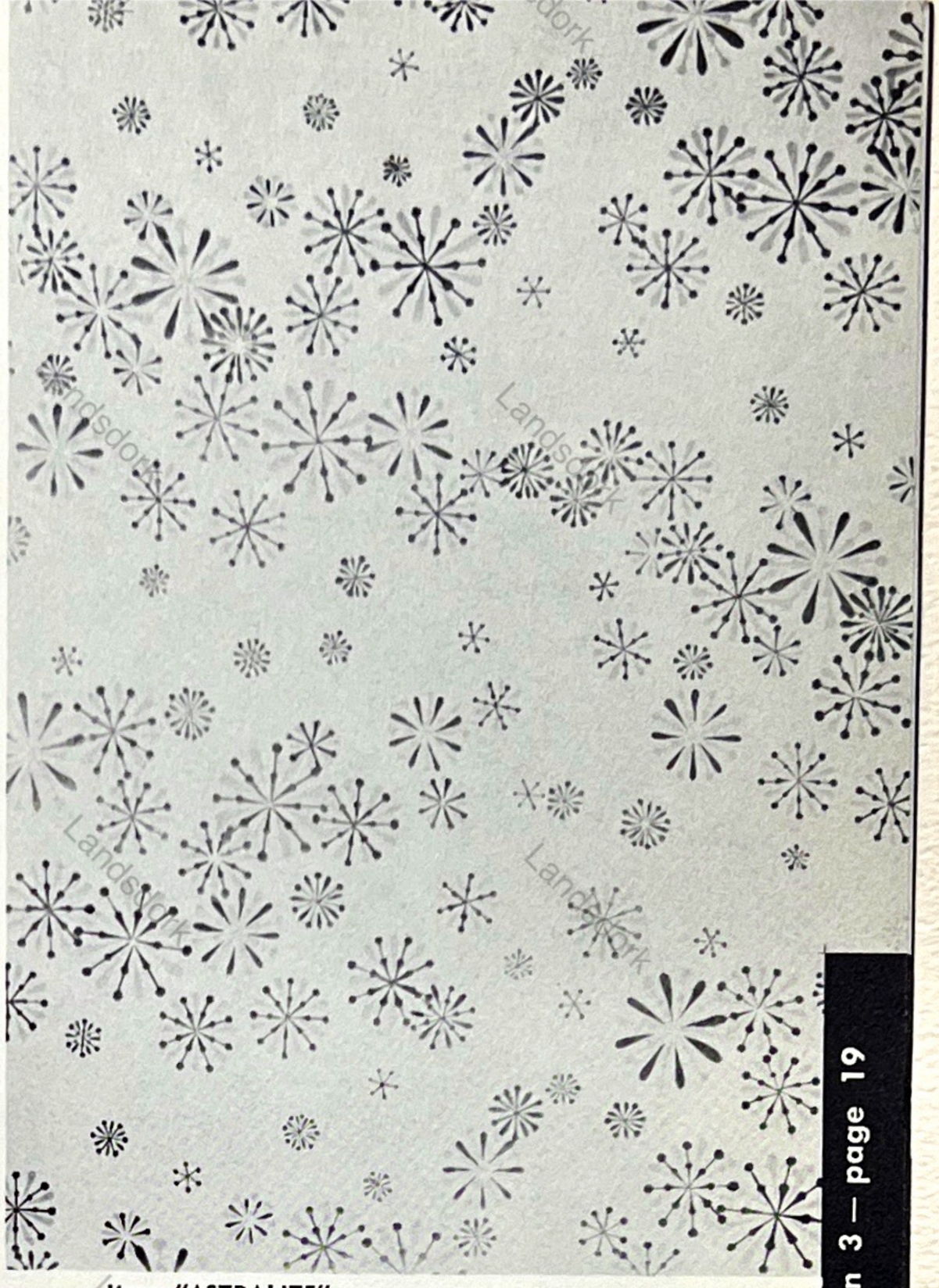
Boston—420 Boylston Street
San Francisco—414 Jackson Square
Detroit—714 West McNichols
Houston—307 Hathaway Street
Seattle—761 Bellevue North

Our designs may be printed on any of our 17 background cloths and retail from 6.00 to 13.50 per yard. Natural cotton; bleached cotton; percale; Swiss batiste; cotton taffeta; medium oyster linen; white textured linen; heavy oyster linen; heavy natural linen; goat's hair #106; heavy cream linen; fiberglas commanche; silk & Fortisan gauze; silk & Fortisan taffeta; linen mesh #109; wool & linen #621. CUSTOM COLORS ONLY.



Item: "ASTRALITE"
50" wide; pattern, 36"

Item: "FOUNTAINEBLEAU"
50" wide; pattern, 36"

Item: "WILD ORCHID"
50" wide; pattern, 24"

ISABEL SCOTT FABRICS CORP.
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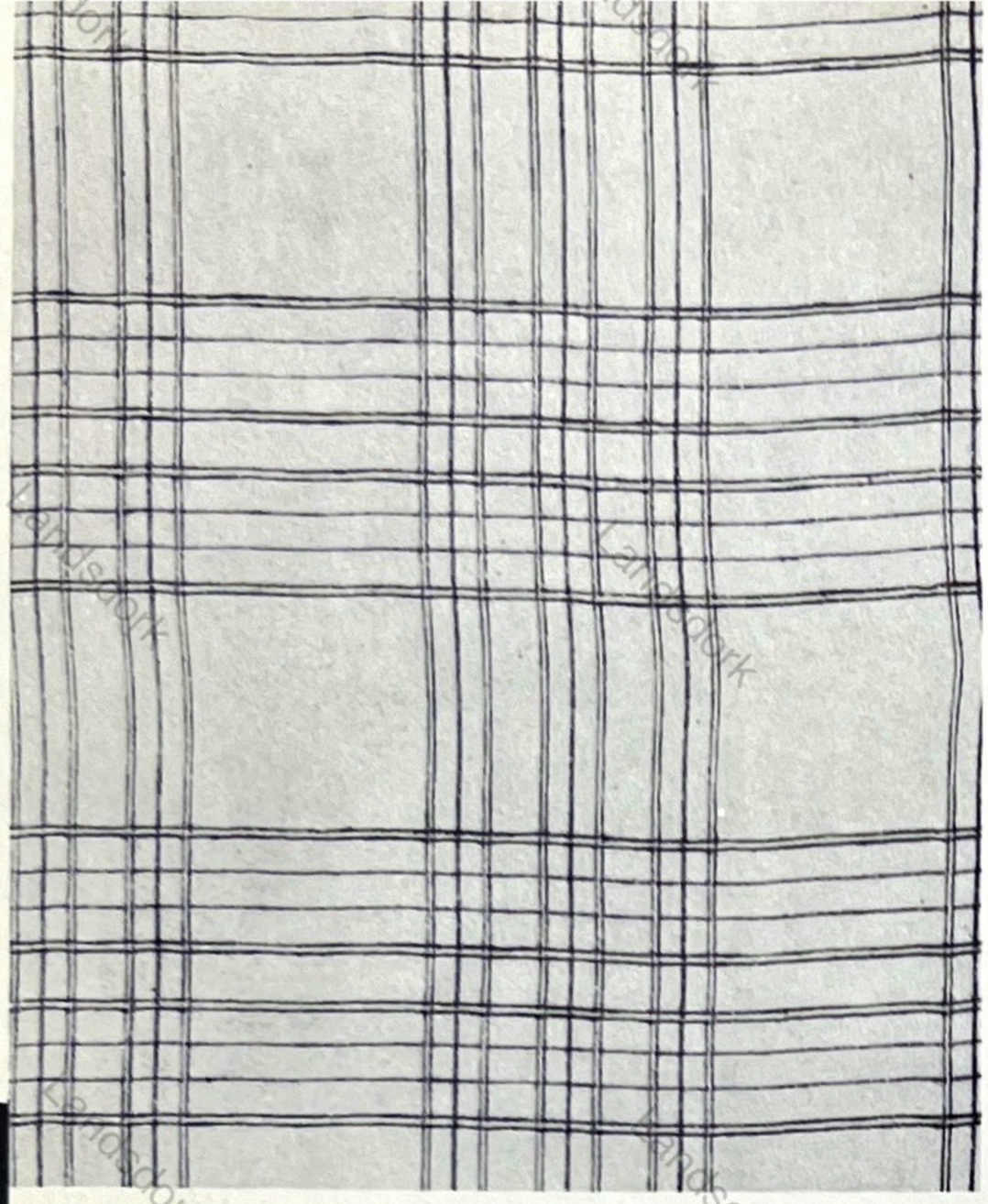
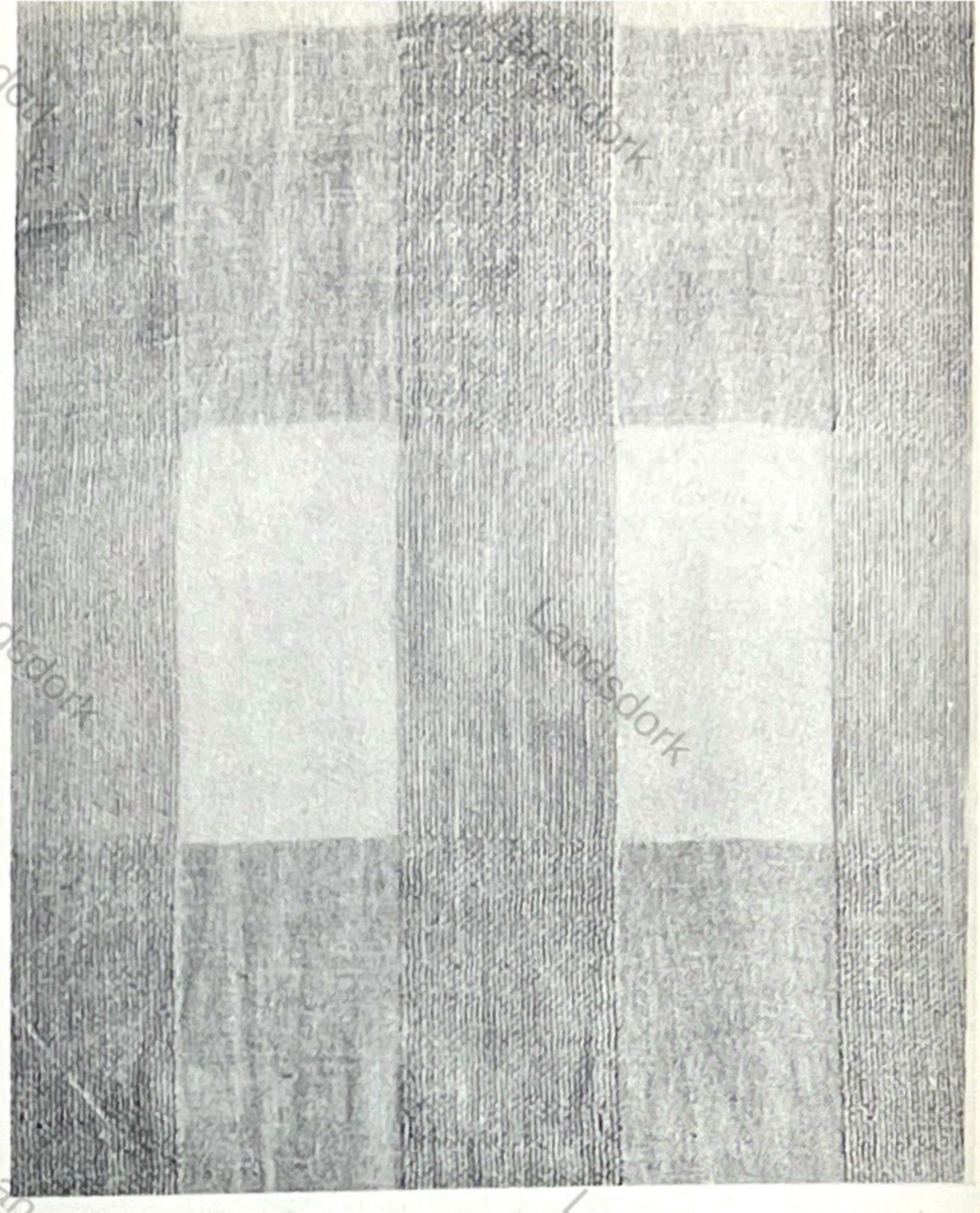
New York 22, New York

Landsdork



Item: "PENTHOUSE", #81200 Series
47" Belgian linen woven plaid casement
Colors: oyster and charcoal; natural & charcoal
Approximate Retail Price: 7.00



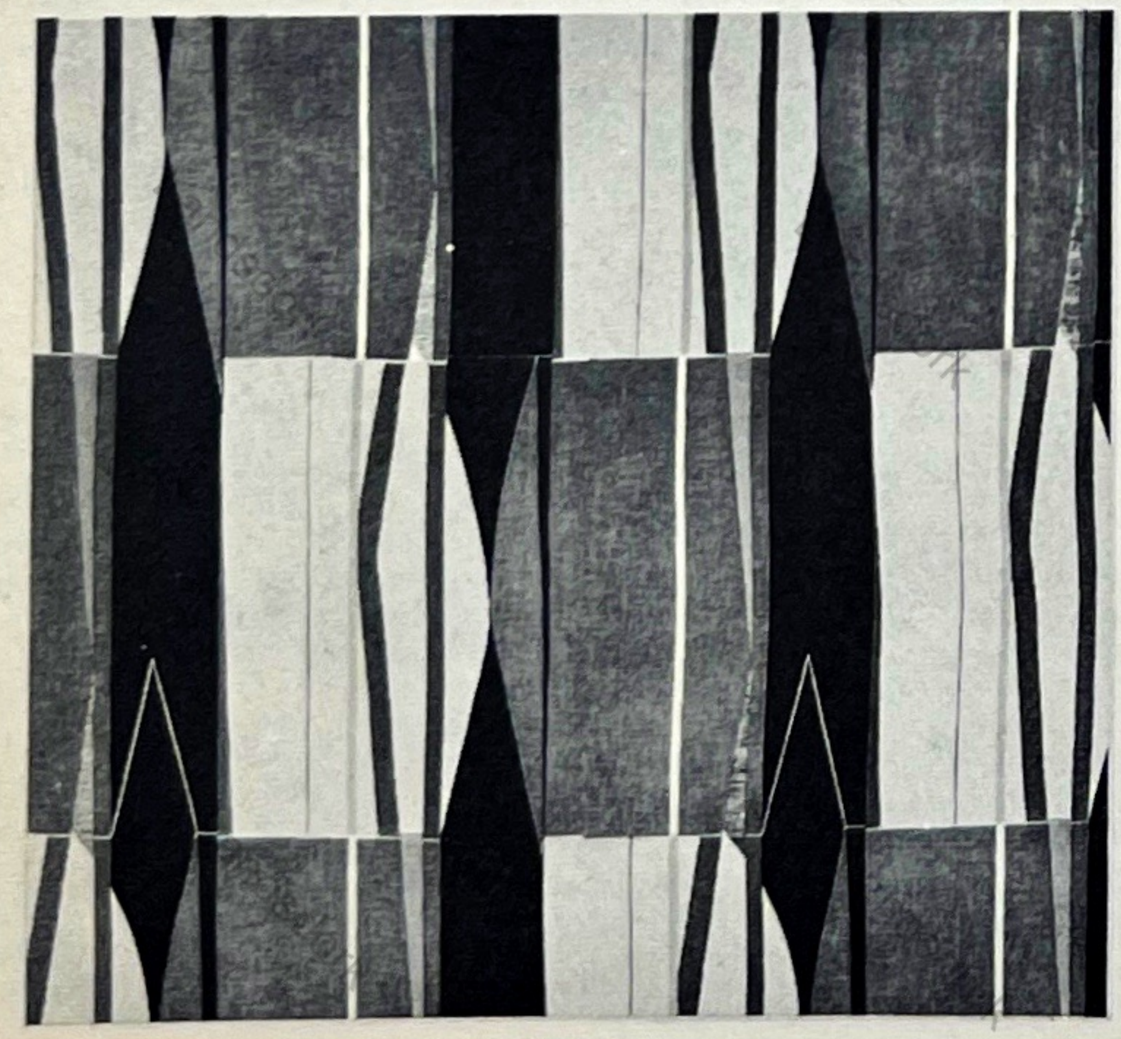
Item: "RECTANGLES", #81230 Series
52" Belgian linen woven plaid casement
Color: natural
Approximate Retail Price: 7.80

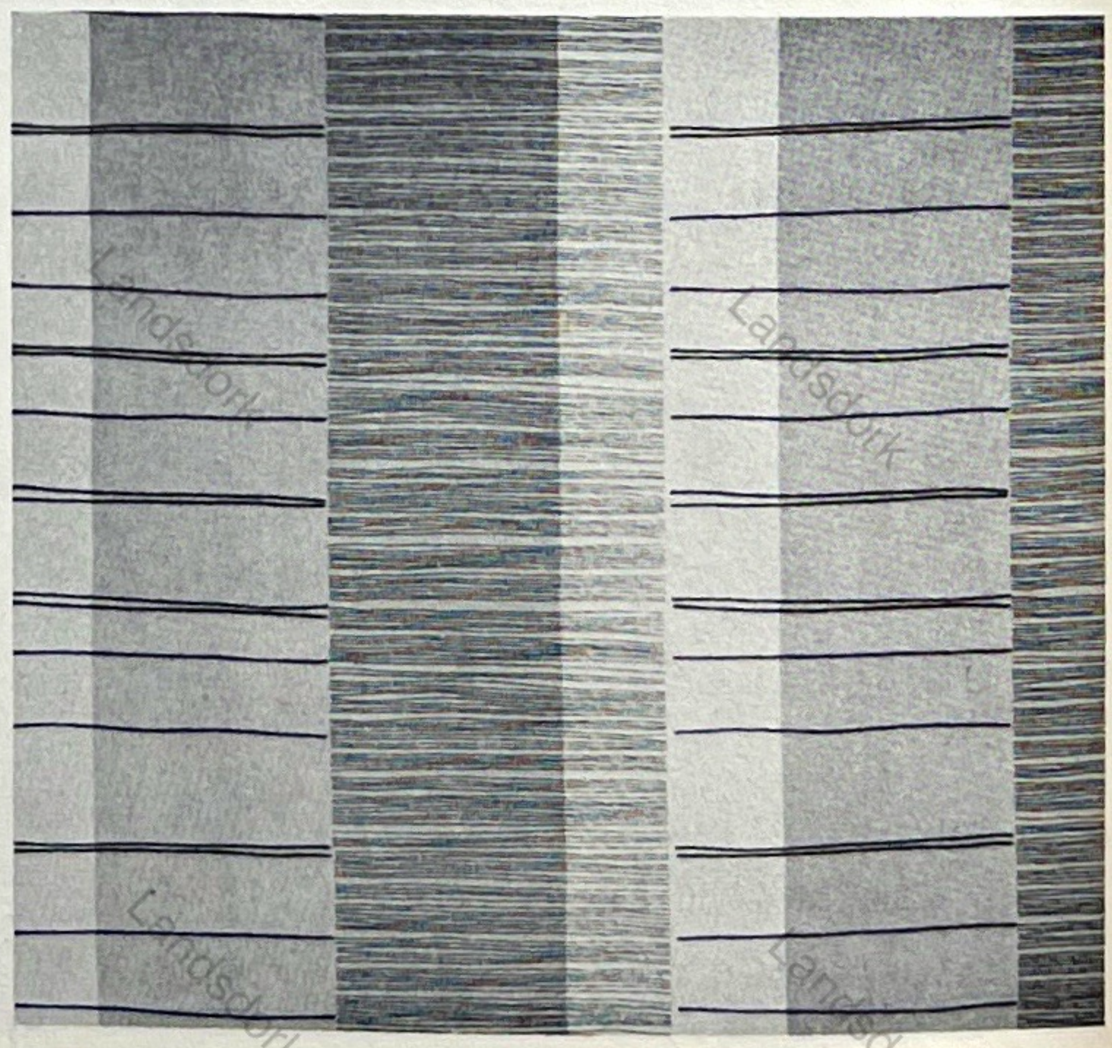
From the new "TODAY AND TOMORROW" Collection of hand prints and related woven fabrics

Showrooms:
New York 22—4 East 53 Street
Boston 16—420 Boylston Street
Philadelphia 3—1717 Sansom Street
Chicago 54—6 - 125 Merchandise Mart
San Francisco 11—617 Sansome Street
Los Angeles 48—135 No. Robertson Blvd.

Item: "CONSTRUCTION", #51740 Series
47/48" hand printed cretonne
Approximate pattern repeat, 33"
Colors: mustard & jet; turquoise & ripe olive; blue & navy; brown & black
Approximate Retail Price: 7.70

Item: "LOUVERS", #51730 Series
47/48" hand printed cretonne
Colors: yellow, turquoise, smoke, olive, red, mustard
Approximate Retail Price: 7.90





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150 Midland Avenue
Port Chester, New York

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Fabrics notable for rightness of texture and color, structure faithful to material and function

Showrooms:
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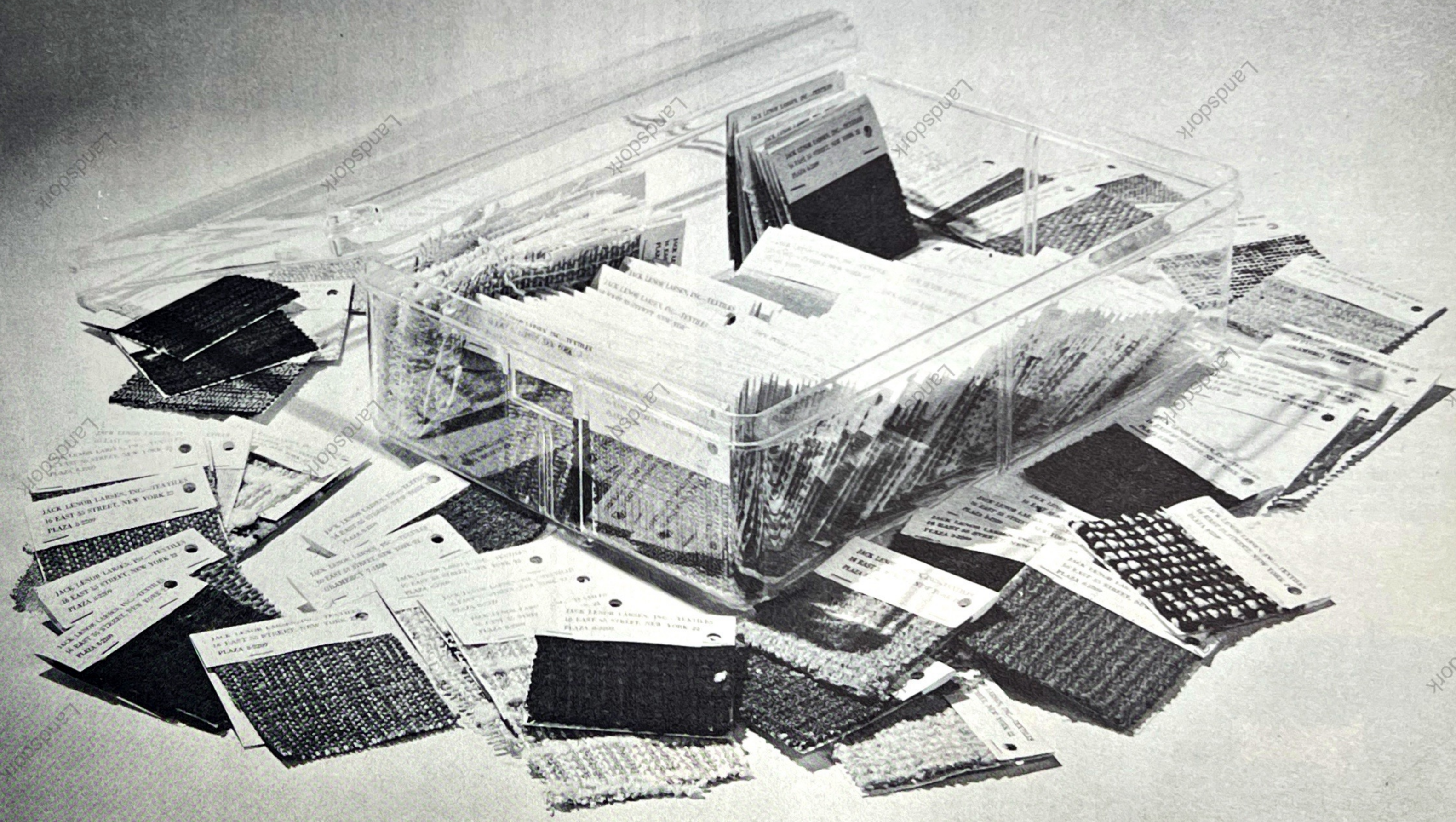
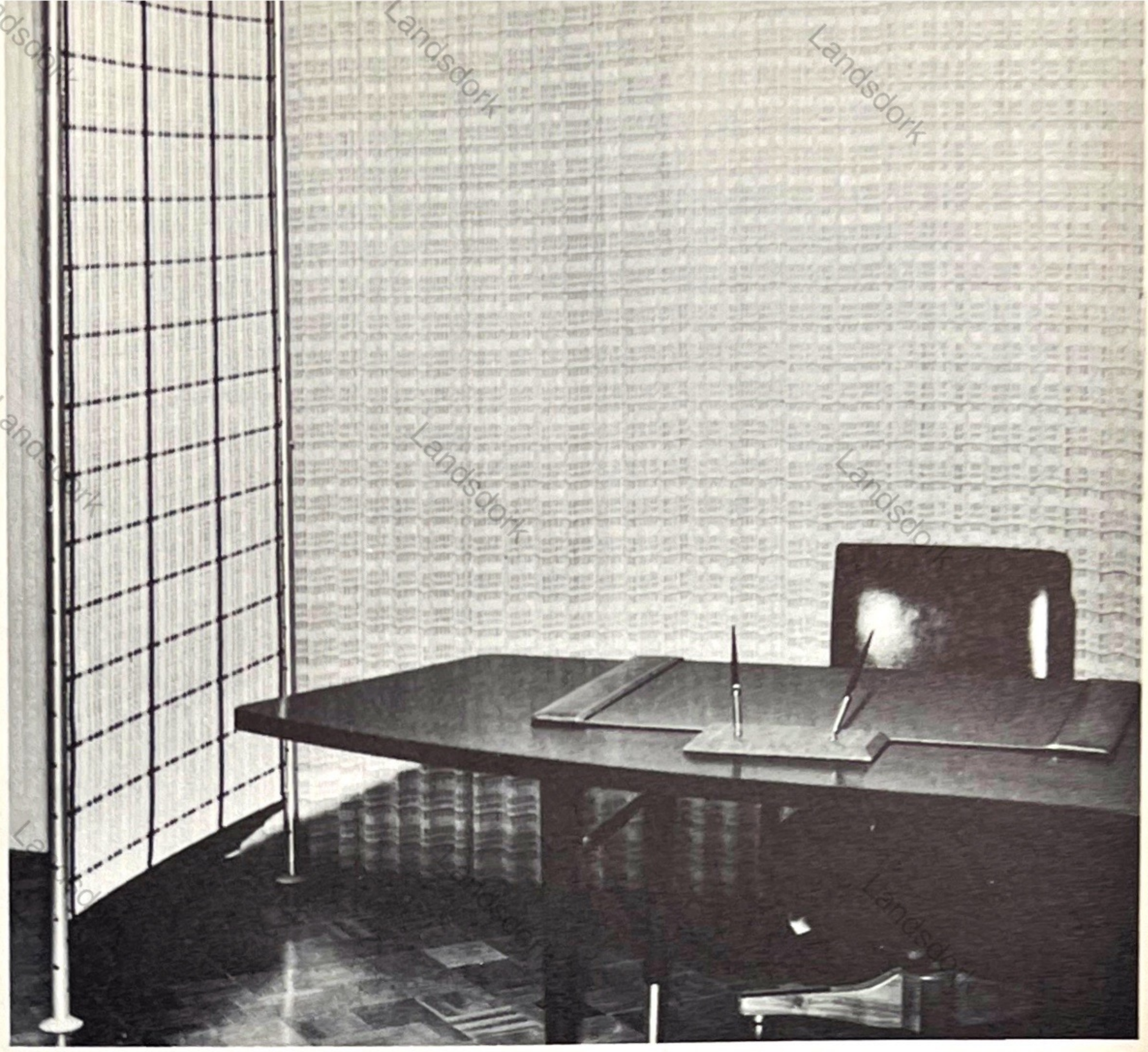
Dallas—George Steinfeld
Grand Rapids—Arthur L. Shera
Los Angeles—Kneedler-Fauchere
Chicago—Denst & Soderlund, Inc.
Southeastern States—Joe Sherry
San Francisco—Kneedler-Fauchere
Washington—Duncan & Huggins
Toronto, Canada—Mary Richardson
Boston—George & Francis Davison



COMPLETE COLLECTION, 250 swatch cards including upholsteries, prints, casements, imports, in durable lucite storage box, $15.00

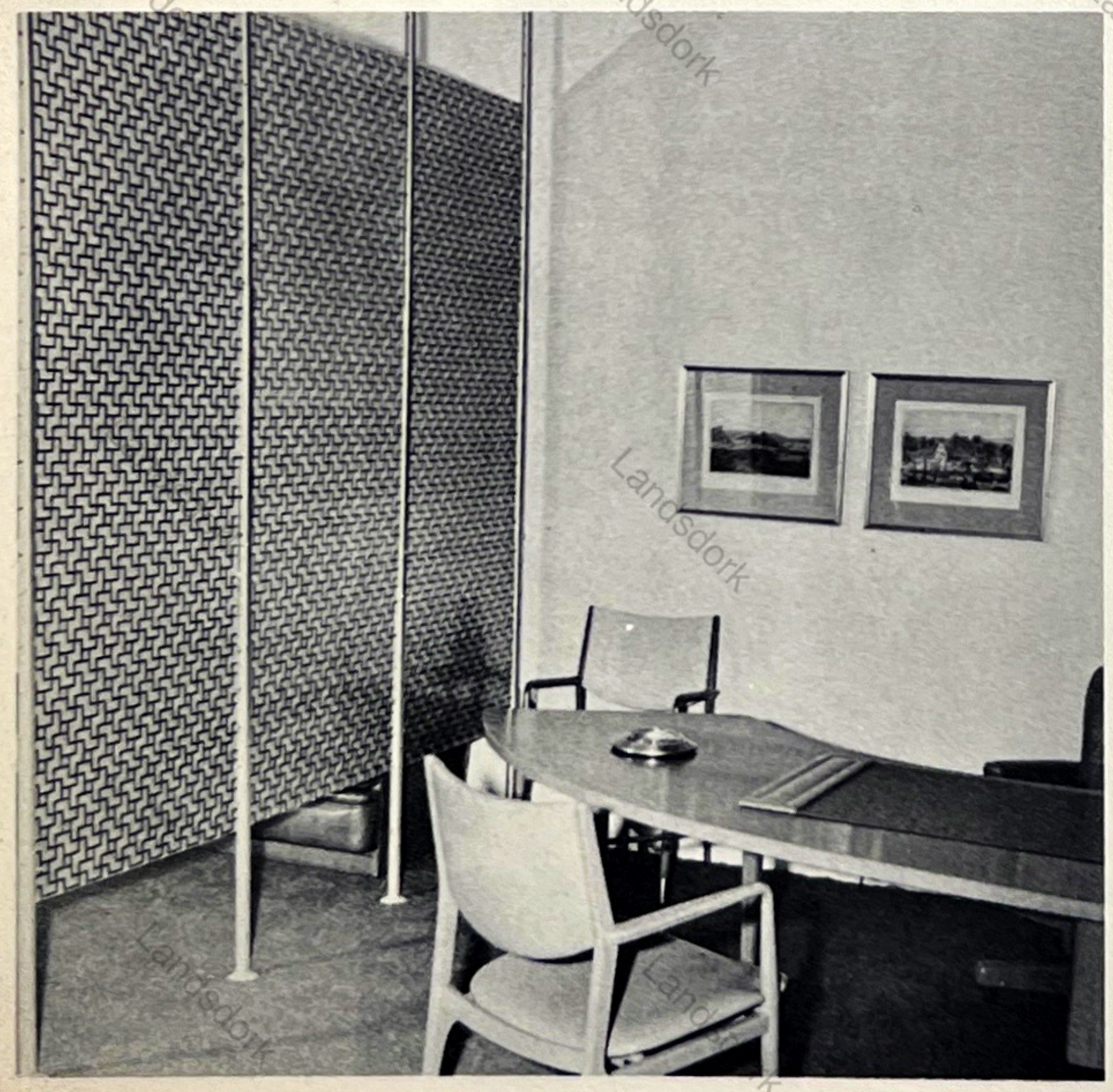
JACK LENOR LARSEN, INC.
16 East 55 Street
New York 22, New York

Available for residential or contract installation



TROPICRAFT'S newest woven wood, "Union Square" used as DIVIDER material in an office setting. Background draperies TROPICRAFT'S own "Pebble Beach" woven wood.

One of TROPICRAFT'S geometric series of designs in fiberglas "El Greco", used in a movable office partition.



Recommended panel widths, 24" to 32" Lengths come 6' to 8' but custom sizes are available.

TROPICRAFT MOBILE PARTITIONS are designed for institutional or residential use to provide effective SPACE CONTROL.

Using KEY-POLES with KEY-BRACKETS, the poles are supported by spring-tension and are available to take care of ceiling heights from 8' to 16'.

A complete panel unit—DIVIDER MATERIALS may be selected from Tropicraft's complete series of designs in fiberglas or a choice of our 34 woven wood designs.

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KEY-POLES are available in natural steel, black or brass finish.

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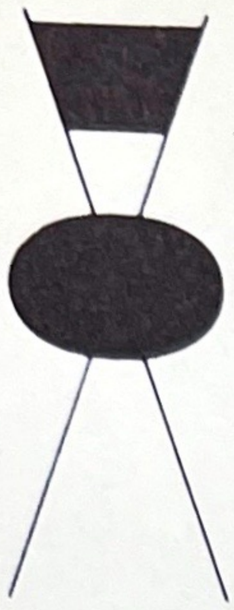

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